

dee signer

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education

2018 Bachelor of Fine Arts in Graphic Design
Informatics Minor
University of Illinois at Urbana-Champaign

honors & awards

Dean's List, seven semesters
Lois Marie Orr Scholarship
Talented Student Scholarship

skills

Illustrator	HTML & CSS
InDesign	Processing
Photoshop	Javascript
Fireworks	jQuery
Final Cut Pro	digital photography
Wireframing	drawing
Prototyping	screenprinting
Agile	
Sketch	

leadership & involvement

Graphic Design Students at Illinois

President, January 2015–present

Directed the planning of events for the graphic design student body, including informational meetings, social events, and a summer studio walk. Supervised the student mentor program. Collaborated with members of the student Champaign-Urbana Design Organization.

Vice-President, January 2015–January 2016

Board Member, September 2015–present

AIGA Chicago

Member, September 2015–present

professional experience

Graphic Design Intern, University Office of Communications for Enrollment Management, Champaign, IL, May 2017–present
Designed booklets, fliers, and pamphlets to promote the Study Abroad Office. Created social media campaign to collect international student photos. Acted as liaison between those two offices. Managed identity of Study Abroad Office across social media channels.

Student Designer, Illini Union Marketing Department
Urbana, IL, May 2016–May 2017

Worked with clients, photographers, and project manager to create promotional materials for musical performances, speakers, and campus-wide events. Deliverables included posters, fliers, bus signs, and digital billboards.

Graphic Designer, *Ninth Letter Arts and Literary Journal*
University of Illinois at Urbana-Champaign, Spring 2017

Collaborated with a design team to conceptualize ideas, conduct research, create illustrations, and design layouts showcasing author submissions. Worked closely with two other designers to code interactive online supplement.

Freelance Designer, Chicago and Urbana-Champaign, IL,
2015–present

Recruited and collaborated with clients ranging from university tech startups to local restaurants including TechZip, LinkMe, and Fresh. Projects included concepting, branding, and identity design; creating website layouts and images with WordPress, Wix, HTML, Fireworks, and Dreamweaver; and shooting and editing videos in iMovie and Final Cut Pro.