## College of Fine & Applied Arts



100 Architecture Building, MC-622 608 E. Lorado Taft Dr. Champaign, IL 61820

# STUDENT SOCIAL MEDIA & GRAPHIC DESIGN POSITION

The College of Fine and Applied Arts (FAA) at the University of Illinois Urbana-Champaign seeks part-time student employee(s) to join our engaged research team. Students in this position will work closely with the Director of Engaged Research, Arts Program Specialist for the City of Urbana Arts and Culture, and the FAA Communications and Marketing Office to enhance recruitment, engagement, and communication efforts for the community-university partnership, CU BIPOC Artist Collective, through their social media.

#### Duties may include:

- · Drafting, scheduling, and posting social media content
- Using tools like Hootsuite, Meta Business, or Linktr.ee to help share content
- Creating event flyers using tools like Canva or Adobe InDesign/Illustrator
- · Engaging with social accounts from campus and other partners
- Attending various arts events to capture imagery for posts

Students will have the opportunity to be a part of a fun, energetic, creative team and gain experience in a professional environment. Students will be paid an hourly rate of \$18 per hour and expected to work 2-4 hours a week. The schedule is flexible and will be coordinated with the supervisor. Student appointments are paid positions and are not eligible for course credit. Interested students should email <a href="mailto:crandol2@illinois.edu">crandol2@illinois.edu</a> and include a summary of their social media and graphic design experience/interest and a resume (if possible).

#### **QUALIFICATIONS**

The ideal candidate for this position is creative, resourceful, and passionate about graphic design and storytelling through social media. Students must be team players who enjoy working with people and feel comfortable in a creative and fast-paced environment. Experience with Instagram, Facebook, and BlueSky preferred.

### **ABOUT FAA**

The College of Fine and Applied Arts is home to the School of Architecture, School of Art & Design, Department of Dance, Japan House, Krannert Art Museum, Krannert Center for the Performing Arts, Department of Landscape Architecture, School of Music, Sustainable Design Program, Department of Theatre, and the Department of Urban & Regional Planning.