

## **I. PERSONAL HISTORY AND PROFESSIONAL EXPERIENCE**

### **A. Educational Background**

University of Michigan, Bachelor of Fine Arts, Graphic and Industrial Design, Ann Arbor, Michigan, 1998.

University of Texas, Master of Fine Arts, Design, Austin, Texas, 2006.

### **B. List of Academic Positions since Final Degree**

2006-2012      Assistant Professor of Graphic Design, School of Art and Design, University of Illinois at Urbana-Champaign, Champaign, IL.

2012–present   Associate Professor of Graphic Design, School of Art and Design, University of Illinois at Urbana-Champaign, Champaign, IL.

### **C. Other Professional Employment**

1998-2000      Graphic Designer, Lexicom Publishing, Ann Arbor, MI.

2000-2001      Senior Web Designer, Razorfish, Boston, MA.

2001-2002      Senior Designer, Dawson Duncan, Dallas, TX.

2002-2004      Senior Web Designer, Texas Instruments, Dallas, TX.

2005-2006      Graduate Student Instructor, University of Texas at Austin, Austin, TX.

### **D. Honors, Recognitions, and Outstanding Achievements**

#### **a. Honors, Recognitions, and Outstanding Achievements Prior to Last Promotion**

2006      First Prize, Foresight Design Initiative, Chicago, IL. “Better Bag” recycled denim grocery bag was selected as the most economical and sustainable.

2007      Mission Sustainability Winner, German Council for Sustainable Development, Berlin, Germany. Out of 204 entries, [www.re-nourish.com](http://www.re-nourish.com) was one of 50 (25%) global winners.

2007      Silver Merit Award, Going Green, University and College Designers Association (UCDA), Smyrna, TN. University of Illinois at Urbana-Champaign (UIUC) School of Art & Design BFA Catalog and accompanying postcard.

2007      Merit Award Winner, Category 6 (Art + Design School), Admissions Marketing Report (AMR), Atlanta, GA. UIUC School of Art + Design BFA Catalog and accompanying postcard.

2008      Gold Merit Award, Going Green, University & College Designers Association (UCDA), Smyrna, TN. UIUC School of Art & Design BFA Catalog.

2008      Bronze Award Winner, Category 6 (Art + Design School), Admissions Marketing Report (AMR), Atlanta, GA. UIUC School of Art + Design BFA Catalog.

2009      Third Place Cooper Hewitt People’s Choice Award, Cooper Hewitt National Design Museum, New York, NY. Out of 198 international nominated designs, [www.re-nourish.com](http://www.re-nourish.com) competed against highly recognized graphic and product design studios such as: IDEO, Frog Design, and Stuart Karten Design. Only three finalists were accepted out of the 198 (2%) entries.

2009      Gold Award Winner, Category 6 (Art + Design School), Admissions Marketing Report (AMR), Atlanta, GA. UIUC School of Art + Design BFA Catalog.

2009      Logo Winner, American Corporate ID #24, Ashland, KY. Twenty-five-year competition with thousands of annual entries submitted for the best in American corporate identity. The winning entries are published by HarperCollins Publishers and are distributed internationally. Judges included Brooke & Craig Brimm (Agency Manager/Partner Culture Advertising Design Atlanta, GA), David E. Carter (Sanibel Film School, Sanibel, FL), David Lemley (President, Lemley Design, Seattle, WA), Anthony & Suzanna Stephens (President, Designs on You!, Ashland, KY), and Thomas White Jr. (Creative Director, Maple Creative, Charleston, WV).

- 2009 Third Place, Sustainable Organization, The Professional Association for Design (AIGA) (Re)Design Awards, New York, NY. Featured design work from across North America in five categories and 25 winners total (12%). Judges included Marc Alt (Marc Alt, New York, NY), Jim Ales (Monterey Bay Aquarium, Monterey, CA), and Ann Willoughby (Kansas City, MO).
- 2010 Award of Excellence – Activism category, 16th Annual Communicator Awards for Design Activism, New York, NY. Out of 7,000 entries (~0%), [www.re-nourish.com](http://www.re-nourish.com) was one of four winners. Awards are sanctioned by the International Academy of the Visual Arts. IAVA members include executives from organizations such as Alloy, Brandweek, Coach, Disney, The Ellen Degeneres Show, Estee Lauder, Fry Hammond Barr, HBO, Monster.com, MTV, Polo Ralph Lauren, Sotheby's Institute of Art, Victoria's Secret, Wired, and Yahoo!
- 2010 Top Ten Design Websites, *HOW Design Magazine*, Palm Coast, FL. Editor chose [www.re-nourish.com](http://www.re-nourish.com) as a website of merit amongst the millions of every variety that exist online globally.
- 2011 Winner, Poster Heroes, Milan, Italy. Out of 475 international entries 41 (9%) were social justice posters printed and displayed in international exhibitions and events. Jury: Lucia Catro Triay, Cristina Chiappini, Gunter Pauli, Massimo Pitis, Paolo Tassinari, Pasquale Volpe, and Omar Vulpinari.
- 2012 Third Prize, DesignEthos Conference 2012 Poster Competition, Savannah, GA.

**b. Honors, Recognitions, and Outstanding Achievements Since Last Promotion**

- 2012 Award of Excellence, University and College Designers Association (UCDA), Montreal, Quebec, Canada. University of Illinois at Urbana-Champaign (UIUC) School of Art & Design BFA Catalog, website and accompanying postcard.
- 2013 Silver Medal for Graphic Design: Self-Promotion, International Design Awards, Los Angeles. “Fresh Press Self-Promotion.”
- 2013 Winner, 2013 AIGA (Re)Design Awards, Minneapolis, MN. “Fresh Press Agri-Fiber Paper Lab”.
- 2017 Merit Award, Green Production, University & College Designers Association (UCDA), Smyrna, TN. UIUC School of Art & Design BFA Catalog.
- 2018 Runner up, Illustration, Creative Quarterly #51, Brooklyn, NY. “Mutant Fish”.
- 2019 Winner, GDUSA Graphic Design Award, New, NY. “Fresh Press Rebranding”.
- 2020 Winner, Faculty Award for Excellence in Service, University of Illinois, College of Fine and Applied Arts, Champaign, IL.
- 2022 Winner, GD USA Graphic Design Award, New York, NY. Out of 10,000+ entries, less than 10% were recognized.
- 2023 GD USA People to Watch, New York, NY.

**E. Invited Lectures and Invited Conference Presentations**

**1. Invited Lectures**

**a. Invited Lectures Prior to Last Promotion.**

- 2008 “Green Trailblazing and Trendsetting: The Graphic Designer of the Near Future,” Hartford Art School, Hartford, CT. (April 23). Lecture with visiting artist workshop.
- 2008 Ten Things for a Green Tomorrow,” Rocky Photographic Arts Studio, The Professional Association for Design (AIGA), AIGA Green Salon, Seattle, WA. (September 18). Lecture given via teleconference to reduce carbon footprint.
- 2008 “Can We ‘Design’ a Sustainable World?” University of Illinois at Chicago (UIC), School of Art and Design. (October 10). Lecture given via teleconference to reduce carbon footprint.
- 2008 “Sustainable Graphic Design Methodologies,” University of Wisconsin-Milwaukee, Peck School of the Arts. (November 14).

- 2008 “Responsible Design Is Good Design,” James Madison University, School of Art, Design, and Art History, Harrisonburg, VA. (October 30). Lecture with visiting artist workshop.
- 2009 “What Is Green Design?” American Advertising Federation (AAF), Cedar Rapids–Iowa City Branch, Cedar Rapids, IA. (January 29).
- 2009 “Creating Green,” Kansas State University, Department of Art, Manhattan, KS. (January 29). Lecture with visiting artist workshop.
- 2009 “Green Design 101,” American Advertising Federation (AAF), Waterloo Branch, Waterloo, IA. (March 14). Lecture with visiting artist workshop.
- 2010 “Sustaining Sustainability in Graphic Design,” University of Tampa, Department of Art, Tampa, FL. (February 23–24). Lecture with visiting artist workshop.
- 2010 “How Sustainability Is Shaping Art + Design Curriculum,” Universal College of Learning Wanganui School of Design, Wanganui, New Zealand. (March 25).
- 2010 “Sustainable Graphic Design,” IDEO, Chicago, IL. (April 8).
- 2010 “Re-nourish.com and the Green Design Movement,” Société des Designers Graphiques du Québec (SDGQ), Montreal and Québec, Canada. (May 19). Lecture given via teleconference to reduce carbon footprint.
- 2010 “The Future of Communication Design Research,” The Royal Melbourne Institute of Technology (RMIT), Melbourne, Australia. (August 4). Lecture given via teleconference to reduce carbon footprint.
- 2010 “Sustainable Design Metrics: Facilitating an Industry Overhaul,” Design Ethos Conference, Savannah College of Art & Design (SCAD), Savannah, GA. (October 9).
- 2010 “Design Thinking and Me,” Canterbury University, School of Fine Arts, Christchurch, New Zealand. (October 26).
- 2011 “Design Thinking and Me,” University of Western Oregon, Art Department, Monmouth, OR. (February 25). Lecture with visiting artist workshop.
- 2011 “Design Thinking and Me,” University of North Texas, College of Visual Arts and Design, Denton, TX. (March 10).
- 2011 “Sustainable Design Thinking: Removing the Prescribed Outcomes,” The Professional Association for Design (AIGA) Wisconsin Chapter, Madison, WI. (April 15).
- 2011 “Sustainability Unplugged,” Nova Scotia College of Art and Design (NCSAD), Halifax, Nova Scotia, Canada. (September 19).
- 2011 “Living Principles in Design Education,” The Professional Association for Design (AIGA) Chicago Chapter, Chicago, IL. (October 19).

**b. Invited Lectures Since Last Promotion**

- 2012 “Sustainable Packaging Design,” University of South Dakota, Vermillion, SD. (June 3-9). Lecture open to campus plus one-week workshop.
- 2012 “Sustainability: Beyond Pixels and Paper,” INsight Design Conference, Hammond Art Center, Hammond, IN. (September 27).
- 2014 “Fresh Press: The Microbrewery of Paper,” University of Wyoming, Laramie, WY. (April 22). Lecture open to campus.
- 2015 “Advice for the New Design Educator,” Jacksonville State University, Jacksonville, AL. (March 12). Lecture given to Associate Professor Jamie Runnel’s MFA design seminar via teleconference to reduce carbon footprint.
- 2015 “Sustainable Design Research,” University of Hartford, Hartford, CT. (April 24). Lecture open to campus and was also live on WebEx videoconferencing.
- 2015 “Sustainable Packaging Design in the Undergraduate Classroom,” Art University of Esfahan, Iran. (May 20). Lecture open to campus and was also live on WebEx videoconferencing.
- 2017 “Fresh Press: The Microbrewery of Paper,” Iowa State University, Ames, IA, (March 20, 2017). Lecture open to campus and workshop.
- 2017 “Design to Renourish,” Sustainable Design Tango, Truman State University, Kirksville, MO. (October 26, 2017). Lecture open to campus and invited critic.

- 2020 “I am a Climate Designer: Creating in the Climate Crisis,” University of Florida, Gainesville, FL (February 25, 2020). Lecture open to campus and invited critic.
- 2020 “Designing in the Climate Crisis 101,” MassArt, Boston, MA, (October 6, 2020). Lecture open to campus.
- 2020 “Designing in the Climate Crisis 101,” University of Houston-Downtown, Houston, TX, (October 14, 2020).
- 2020 “Designing in the Climate Crisis 101,” Illinois State University, Bloomington, IL, (October 29, 2020). Lecture open to campus.
- 2021 “Re-think Your Design Work: 10 Ways to Build Sustainability into Your Processes,” AIGA (the Professional Association of Design) Dallas Fort-Worth, TX, (April 1, 2021).
- 2021 “Designing a Carbon Negative Future,” Intuit Corp, Mountain View, CA, (April 22, 2021).
- 2021 “Designing in the Climate Crisis 101,” Virtual. Columbus Society of Communication Arts, Columbus, OH (June 17, 2021).
- 2021 “Designing in the Climate Crisis 101,” Virtual. University of Wisconsin, Madison, WI (September 14, 2021). Lecture open to the School of Art and Design.
- 2021 “I am a Climate Designer: Creating in the Climate Crisis,” Virtual. University of Arkansas, Fayetteville, AK. (September 21, 2021).
- 2021 “I am a Climate Designer: Creating in the Climate Crisis,” Virtual. University of Texas, Austin, TX (September 30, 2021).
- 2022 “I am a Climate Designer: Creating in the Climate Crisis,” Notre Dame University, South Bend, IN (March 24, 2022).
- 2022 “The Fresh Press Ecosystem,” University of Arkansas, Fayetteville, AK (April 5-8, 2022). *Invited workshop and lecture.*
- 2023 “The Fresh Press Ecosystem,” University of Michigan, Ann Arbor, MI (January 18, 2023). *Invited lecture.*
- 2023 “I am a Climate Designer: Creating in the Climate Crisis,” University of Iowa, Beyond Boundaries: Exploring Facets of Graphic Design Symposium, Iowa City, IA (September 21-22, 2023). *Invited workshop and lecture.*
- 2023 “Fresh Press Agri-Fiber Lab,” Illinois Wesleyan, Regather Exhibition Opening, Normal, IL (October 17, 2023).

c. Invited Critic Since Last Promotion

- 2020 Invited Critic, MVCD Design Presentations, Arizona State University, Tempe, AZ (December 2, 2020).
- 2021 Invited Critic, Virtual. MassArt, Boston, MA (May 14-15, 2021).

**2. Invited Panels**

a. Invited Panels Prior to Last Promotion

- 2010 “Design, Diffusion & Dissemination,” DesignEthos Conference, Savannah College of Art and Design (SCAD), Savannah, GA. (October 9). Panel included: John Jennings (SUNY Buffalo) and William Drenttel (Winterhouse).
- 2010 “Shed,” The Professional Association for Design (AIGA) Connecticut, Yale School of Art, New Haven, CT. (February 12). Panel moderated by Julie Lasky (Design Observer) with panelists Aaris Sherin (St. John’s University) and Neil Brown (Barnum Design).

b. Invited Panels Since Last Promotion

- 2017 “Creative Communities: Bridging Paper with Practice,” Chasing Paper, Friends of Dard Hunter Conference, Atlanta, GA. (October 12). Panel with Steve Kostell (University of Vermont), Patricia Rausch (Kincaid Elementary Art Department), and Amanda Degener (Cave Paper).
- 2020 “Sustainability Summit: Designing in the Climate Crisis 1010,” AIGA Minnesota Design Camp, Minneapolis, MN. (October 2). Panel with Calvin LaBrie and Sarah Hummel.
- 2020 “Bridging Climate Science and Design Education,” AIGA National Conference, Pittsburgh, PA (Virtual). (Nov. 9). Panel with Aaris Sherin (St. John’s University), Natacha Poggio (University of Houston-Downtown), and Marc O’Brien (California College of the Arts).
- 2021 “Climate Designers Dot EDU: Climify Design Projects,” ClimateDesigners.org, San Francisco, CA (Virtual). (Jan. 9). Panel with Aaris Sherin (St. John’s University), Natacha Poggio (University of Houston-Downtown), and Marc O’Brien (California College of the Arts).
- 2021 “Addressing Design for Sustainability: Pedagogy and Practice” track for the 2021 College Art Association Conference, Panel with Benson, Eric, Clydesdale, Heather, Iarocci, Angela, Isaac, Geoff, Mirza, Seher, and Verma, Neeta, (Feb. 10-13).
- 2021 “Stamps @ Home: Sustainability and Art & Design,” University of Michigan, Ann Arbor, MI (Virtual). (April 22). Panel with Fai Foen (The Greening of Detroit) Daisy Hall (University of Michigan), and Micaela McCabe (Leapfrog Brands).
- 2021 “Designing a Carbon Negative Future,” San Francisco Design Week, San Francisco, CA (Virtual). (June 10). Panel with Gage Mitchell, Rebecca Bartlett, and Michelle Byle.
- 2021 “Climify: Shifting Designers to Tackle Climate Change,” AIGA Design Educator’s Shift {ed} Virtual Summit. (August 4). Panel with Katie Patrick and Lisa Zimmerman.
- 2021 “From Forest to Farm: Fresh Press Agri-fiber Paper Lab,” “Exploring Energy Flows in Vibrant Ecologies of Research,” The Society for Literature Science and Arts Conference (SLSA), the University of Michigan, Ann Arbor, MI (Virtual). (October 2). Panel with Allison Goralnik (Michigan State University) and Mary Beth Leigh (University of Alaska).
- 2021 “The Fresh Press Ecosystem: From the Land to the Lab,” on the panel “Understanding Vibrant Ecologies of Research,” 2021 a2ru National Conference: Sharing Stories: The Case for Art, (Virtual). (November 4). Panel with Genevieve Tremblay (Coastal Social-Ecological Millennium Institute SECOS). (Instituto Milenio SECOS) and Mary Beth Leigh (University of Alaska).
- 2022 “Wisconsin Hemp by Hand,” University of Wisconsin, Madison, WI (Virtual). (March 1). Panel Steve Kostell (University of Vermont), Shelby Ellison (University of Wisconsin).
- 2022 “Those Who Can, Teach,” AIGA Design Educator’s Community (Virtual). (April 15). Panel with Allan Espiritu (Rutgers) and Kristine Matthews (University of Washington).
- 2022 “Ask Them Anything: Vibrant Ecologies of Research, Part 1,” a2RU Vibrant Ecologies of Research, University of Michigan, Ann Arbor, MI (Virtual). (Sept. 29). Panel with Mary Beth Leigh (University of Alaska), Genevieve Tremblay Coastal Social-Ecological Millennium Institute SECOS), and Aaron Knochel (Penn State University).
- 2023 “Who Cares? Creatives Taking on the Climate Crisis,” University of Arkansas, Fayetteville, AR (Virtual). (Feb. 9). Panel with Natalie Baird (Art City Community Center, Manitoba, Canada), Dr. Marguerite Mauritz (University of Texas El Paso), and Claire Pentecost (School of the Art Institute of Chicago).
- 2023 “Teaching Ecological Sustainable Design,” AIGA Design Educators Community (Virtual). (September 14). Panel with Holly Robbins and Rebeca Méndez.

#### **F. Offices Held in Professional Societies**

- 2006-2008 Task Force Member, The Professional Association for Design (AIGA) Center for Sustainable Design, New York, NY.
- 2008-2009 Sustainable Design Education Committee, The Professional Association for Design (AIGA) Center for Sustainable Design, New York, NY.

2013-2017 Board Member, The Professional Association for Design (AIGA) Design Educator's Committee, New York, NY.

2018-2023 Steering Committee Member, The Environmental Paper Network (EPN).

2022-Present Member, Banato Advisory Board.

## **G. Editorships of Journals or Other Learned Publications**

None.

## **H. Grants Received**

### **1. External Grants**

#### **a. Grants Prior to Last Promotion**

Jennings, John, Benson, Eric. Annie E. Casey Foundation, 2009, \$10,000.

#### **b. Grants Since Last Promotion**

Benson, Eric, Taylor, Mark. Sappi Ideas that Matter Grant, 2017, \$17,468.

Benson, Eric, Blount, Ben, Lingscheit, Emmy, Montgomery, Guen, and Warren, Maureen.

The Association of Print Scholars Fourth Annual Collaboration Grant, 2021, \$1,000.

Benson, Eric. Dreamhost, 2022, \$1,000.

Benson, Eric, E. Ainsworth, Arts Midwest GIG Fund, 2022, \$8,000 (\$4,000 match grant with University of Illinois).

Sleiman, Tina, Benson, Eric, and Al Anouti, Fatme. Zayad University Social Innovation Grant, UAE, 2023, \$54,000.

### **2. Internal Grants**

#### **a. Internal Grants Prior to Last Promotion**

Benson, Eric, "FLYSPACE 2," Research Board Grant, University of Illinois, 2007, \$3,635.

Benson, Eric, "Land Arts of the American West," College of Fine and Applied Arts Dean's Special Grant, University of Illinois, 2007, \$500.

Benson, Eric, "Designing with Future Generations in Mind," College of Fine and Applied Arts Dean's Special Grant, University of Illinois, 2008, \$500.

Benson, Eric, "Sustainable Graphic Design," College of Fine and Applied Arts Creative Research Award, University of Illinois, 2008, \$2,780.

Benson, Eric, Jennings, John, "Ethics of a Designer in a Global Economy (EDGE)," Environmental Council Campus Sustainability Grants, University of Illinois, 2007, \$2,000.

Benson, Eric, "Ethics of a Designer in a Global Economy (EDGE)," Office of Sustainability, University of Illinois, 2009, \$1,000.

Benson, Eric, "Food, Health, Place & Sustainability Film Series," Office of Sustainability, University of Illinois, 2010, \$250.

Benson, Eric, "Food, Health, Place & Sustainability Film Series," Illinois-Indiana Sea Grant/Illinois Water Resource Center, University of Illinois, 2009, \$500.

Benson, Eric, "Ethics of a Designer in a Global Economy (EDGE)," School of Art + Design Visitor's Fund, University of Illinois, 2010, \$1,000.

Benson, Eric, Kostell, Steve, "Ethics of a Designer in a Global Economy (EDGE)," Academy for Entrepreneurial Leadership, University of Illinois, 2010, \$7,100.

Benson, Eric, "Agri-fiber Paper Lab," Research Board Grant, University of Illinois, 2011, \$19,630.  
Benson, Eric, Kostell, Steve, "Agri-fiber Paper Lab," Student Sustainability Committee, University of Illinois, 2011, \$22,500.  
Benson, Eric, Kostell, Steve, "Dotting the I's and Crossing the Ts of Sustainability: Moving Toward a Greener Agri-Fiber Paper Lab on an Off-Grid Sustainable Farm," Student Sustainability Committee, University of Illinois, 2012, \$68,416.

**b. Internal Grants Since Last Promotion**

Benson, Eric, Kostell, Steve, "Farm and Fiber," Student Sustainability Committee, University of Illinois, 2014, \$79,620.  
Allen, Earl, Benson, Eric, Brown, Lora Kathleen, Dearborn, Linda, Edwards, Mary, Hamilton, Kevin, Sullivan, William, and Tober, Brad, Peoria Extension and Outreach Initiative Funding, Offices of Extension and Outreach and of the Provost, University of Illinois, 2016, \$124,525  
Benson, Eric, "A Campus Circular Economy," Student Sustainability Committee, University of Illinois, 2016, \$37,695.  
Bailey, Brian, Benson, Eric, and Tawfick, Sameh, "Nurturing Design Thinking in Engineering Courses," Strategic Instructional Innovations Program (SIIP), College of Engineering, University of Illinois, 2016, \$66,338.  
Benson, Eric, Tawfick, Sameh, and Taylor Mark, "3-D Pulp: Crop Residue at Small and Large Scales," University of Illinois Campus Research Board, 2017, \$14,522.  
Bailey, Brian, Benson, Eric, and Tawfick, Sameh, "Nurturing Design Thinking in Engineering Courses," Strategic Instructional Innovations Program (SIIP), College of Engineering, University of Illinois, 2017, \$30,000.  
Benson, Eric, Thomas, Nekita, "Ethics of a Designer in a Global Economy (EDGE)," Levenick-iSEE Teaching Sustainability Fellowship, University of Illinois, 2019, \$2,000.  
Benson, Eric "Prairie Paper," FAA Project Completion Grant, 2022, \$5,200.

**I. Review Panels (e.g., for Governmental Agencies, Educational Institutions)**

NSF Ethics in Science, Mathematics, and Engineering Online Resource Center, National Science Foundation (NSF), 2010. I was invited to aid a five-person committee in selecting the project that would receive a \$5,000,000 grant to continue work in ethics in the natural sciences. I withdrew from the panel because a University of Illinois application was received after my invitation.

**II. PUBLICATIONS AND CREATIVE WORKS**

**A. Doctoral thesis title**

**B. Books Authored or Co-Authored**

1. #\*+ Benson Eric and Perullo, Yvette. *Design to Renourish: Sustainable Graphic Design in Practice* (New York, NY: Focal Press, 2016).

**C. Books Edited or Co-Edited (in print or accepted)**

None

**D. Chapters in Books (in print or accepted)**

**a. Chapters in Books Prior to Last Promotion**

1. #+ Benson, Eric “Best Practices to Design Sustainably,” in *A Graphic Designers Guide to Sustainable Design*, ed. Aaris Sherin (Gloucester, MA: Rockport Publishers, 2008): pp. 19.
2. #+ Benson, Eric “Publishing and Sustainability,” in *Rethinking Paper and Ink: The Sustainable Publishing Revolution*, ed. Melissa Brumer & Janine Eckhart (Portland, OR: Oolian Press, 2009): pp. 3-4.
3. + Benson, Eric “Forward,” in *Big Book of Green Design*, ed. Suzanna Stephens (New York, NY: Collins Design, an Imprint of HarperCollins, 2009): pp. 6-7.

**b. Chapters in Books Since Last Promotion**

1. Benson, Eric, “Designing Sustainable and Equitable Relationships with Communities,” *Developing Citizen Designers*, ed. Elizabeth Resnick, (London, UK: Bloomsbury Academic, 2016): pp. 270-272.
2. Benson, Eric, “Over-consumption, the natural environment, and Earth that was,” in *Serenity: Essays on Joss Whedon’s ‘Big Damn Movie,’* ed. Frederick Blichert, (Jefferson, NC: McFarland Press, April 2018): pp. 93-105.
3. Benson, Eric, “Medium is the Message,” in *The Graphic Design Process: how to be successful in design school*, ed. Anitra Nottingham and Jeremy Stout, (London, UK: Bloomsbury Press, May 2019).
4. Benson, Eric, Boff Ferronato, Priscilla, "Design Education in the Anthropocene: Teaching Systems Thinking," in *Right Research: Modelling Sustainable Research Practices in the Anthropocene*, (UK: Open Book Publishers, April 2021).

**E. Monographs (in print or accepted)**

None

**F. Articles in Journals (in print or accepted)**

**a. Articles in Journals Prior to Last Promotion**

1. Benson, Eric, “What is Sustainable Graphic Design?” *Design Philosophy Politics* (December 2007).
2. Benson, Eric, “Ethics of a Designer in a Global Economy: A Class on Contemporary Design Issues,” *Design Principles and Practices, An International Journal* 2, No. 1 (Summer 2008): pp. 167–174.
3. Benson, Eric, “Graphic Junk: Re-evaluating What We Make,” *Design Philosophy Politics* (April 2009).
4. Benson, Eric, “The Intersection of Identity Within Pattern & Structure: A FLYSPACE Continuing Collaboration,” *Multi: The RIT Journal of Plurality and Diversity in Design* 2, No. 2 (Spring 2010): pp. 21–32.
5. Benson, Eric, “Designing the Immaterial,” *DesignInquiry* (Spring 2010).
6. Benson, Eric and Fine, Peter, “Sustainable Design Education Rethought: The Case for Eco-Modernism,” *Design Principles & Practices: An International Journal* 4, No. 6 (Spring 2011): pp. 163–176.

**b. Articles in Journals Since Last Promotion**

1. \*Benson, Eric and Napier, Pamela, “Connecting Values: Teaching Sustainability to Communication Designers,” *Design and Culture* 4, No. 2 (2012): pp. 195-214.



2. Benson, Eric, Jennings, John, & Gibson, Michael, “Dezombies and the Coming Design Apocalypse: Confronting the Urgent Need to Increase Racial Diversity and Environmental Awareness in University-Level American Communication Design Programs.” *Dialectic*, 2.1 (2017): pp. 131-154.
3. Salamanca, Juan., & Benson, Eric. “Collaborating in Conceptual Spaces through Data Visualization: A Case Study on Simple NetInt, a JavaScript Storytelling Sketchpad.” *Dialectic*, 4.1 (2022): pgs. XX–XX.
4. Benson, Eric, “The Serenity Logo: Otherness and Inauthenticity.” *Slayage* (December 2022): pp. 1-32.
5. Benson, Eric, “Fresh Press Agri-Fiber Lab.” *Ground Works: Vibrant Ecologies of Research* (2022). *The Council of Editors of Learned Journals (CELJ)* has awarded [Vibrant Ecologies of Research](#) Best Special Issue for 2022.

**G. Creative Works (Exhibitions, Commissions, Competitions, Performances, Art or Architecture Executed)**

a. Juried Group Exhibitions Prior to Initial Appointment

1. “Summer Collective,” Gallery ArtSpace, Dallas, TX, (July 9–16, 2004).
2. “Fever Show,” Creative Research Lab, Austin, TX, (July 9–30, 2005).
3. “MFA2,” Creative Research Lab, Austin, TX, (April 15– May 29, 2006).

b. Juried Group Exhibitions Prior to Last Promotion

1. “Tossed and Found,” Outside In Gallery, Portland, OR, (March 11–April 21, 2007). *Became a traveling juried show with exhibitions in Portland galleries 100<sup>th</sup> Monkey and the Friendly House.*
2. “Subvertisements: Using Ads and Logos for Protest,” California State University, Northridge’s Art Gallery, Northridge, CA, (March 1–April 21, 2007).
3. “Reconnecting: The U-M Art & Design Alumni Show,” The University of Michigan Slusser Gallery and Work@Ann Arbor Gallery, Ann Arbor, MI, (July 13–August 10 2007).
4. “Global Warming 2007,” Orange County Center for Contemporary Art, Santa Ana, CA, (September 1–29, 2007). *This juried show featured thirty-nine artists from around the world.*
5. “Roots 37<sup>th</sup> Annual UCDA Design Competition,” Toronto, Canada, (September 29–October 2, 2007).
6. “Shift 38th Annual UCDA Design Competition,” Savannah, GA, (October 4–7, 2008).
7. “Sublime Climate,” The Cambridge School of Weston<sup>[SEP]</sup> Gallery, Weston, MA, (October 20–December 20, 2007). *This juried show that featured forty artists.*
8. “The means by which we find our way. A project in two parts,” Waikato Institute of Technology, Ramp Gallery, Hamilton, New Zealand, (November 8–December 1, 2007). *This juried show featured one hundred and fifty design educators from across the globe. This show has also traveled to Kansas State University and Winthrop University in South Carolina.*
9. “Earth Matters: International Art Exhibit,” The University of Texas Pan-American, Edinburg, TX, (November 9–December 30, 2007).
10. “Live Debris,” The Hangar Gallery of Umam Documentation and Research, Beirut, Lebanon, (May 15–June 15, 2008).
11. “Sustainable?” Central Connecticut State University, Chen Art Gallery, New Britain, CT, (March 19–April 19, 2009). *This juried show featured thirty artists.*
12. “Less is More 2010,” Connexion Gallery-Design Studio, Dunwoody, GA, (December 4, 2009–January 31, 2010).
13. “Art D’Eco,” Gallery 125, Trenton, NJ, (February 12–April 3, 2010).
14. “Spill>>Forward,” MediaNoche, New York, NY, (July 30–September 14, 2010).

15. "The Great Oil Leak Show," Bricks & Bombs Gallery, Baton Rouge, LA, (August 6, 2010), and Acadiana Center for the Arts, Lafayette, LA, (August 14–September 4, 2010).
16. "The Wearable Arts Awards," City Hall Galleria, Port Moody, British Columbia, Canada, (February 19–20, 2011), and Port Moody Arts Centre, Port Moody, British Columbia, Canada, (March 3–April 10, 2011).
17. "Heroes on Show," Street Performance, Milan Design Week, (April 12–17, 2011).

c. Juried Group Exhibitions Since Last Promotion

1. "Mélange 42<sup>nd</sup> Annual UCDA Design Competition," Montreal, Canada, (October 13 -16, 2012).
2. "Printing Green: American Print Alliance," Illges Gallery, Columbus State University, Columbus, GA, (March 25 – April 21, 2013).
3. "Paper, Paper, Paper," Taos Center for the Arts, Encore Gallery, Taos, NM, (September 4 – October 29, 2017).

d. Invited Group Exhibitions Prior to Last Promotion

1. "Other Heroes," Jackson State Gallery, Jackson State University, Jackson, MS, (April 5–25, 2007).
2. "Hello: Graphic Design Group Invitational," University Art Galleries, University of South Dakota, Vermillion, SD, (January 11–29, 2010).

e. Invited Group Exhibitions Since Last Promotion

1. "Graphic Design: Now in Production", Walker Art Center, Minneapolis, MN, (October 22, 2011 - January 22, 2012), the Cooper-Hewitt, National Design Museum, Governors Island, New York, NY, (May 26 - September 3, 2012), the Hammer Museum, Los Angeles, CA, (September 30, 2012 - January 6, 2013), Grand Rapids Art Museum and Kendall College of Art Gallery, Grand Rapids, MI, (February 1 - April 28, 2013) Contemporary Arts Museum Houston, TX, (July 20–September 29, 2013), Southeastern Center for Contemporary Art (SECCA), Winston-Salem, NC, (October 18, 2013 - February 23, 2014), and Rhode Island School of Design (RISD), Providence, RI, (March 28 - August 10, 2014). *Curatorial Team: Ian Albinson, artofthetitle.com; Andrew Blauvelt, Walker Art Center; Jeremy Leslie, magCulture.com; Ellen Lupton, Cooper-Hewitt, National Design Museum, Smithsonian Institution; and Armin Vit and Bryony Gomez-Palacio, Brand New.*
2. "Graphic Advocacy: International Posters for the Digital Age 2001-2012," University Galleries, Massachusetts College of Art and Design, Boston, MA, (January 15 – March 2, 2013), Galeria Artis, Universidad Autonoma Metroplotina-Unidad Azcapotzalco, Mexico City, Mexico, (May 19 – June 14, 2013), Davinchi Hall, Seoul National University of Science & Technology, Seoul, South Korea, (May 24 – May 31, 2013), Pratt Manhattan Gallery, Pratt Institute, New York City, NY, (July 8 – August 28, 2013), McDonough Museum of Art, Youngstown State University, Youngstown, OH, (September 13 – November 8, 2013), Simon I. Patino Gallery, La Paz, Bolivia, (November 20 – December 10, 2013), University Gallery, William Peterson University, Wayne, NJ, (January 20 – March 14, 2014), Schnick Art Gallery, Skidmore College, Saratoga Springs, NY, (March 27 – May 2, 2014), Galleries, Cleveland State University, Cleveland, OH, (May 16 – June 21, 2014), Gallery, Art Directors Club, New York City, NY, (July 7 – August 13, 2014), University Galleries, Florida Atlantic University, Boca Raton, FL, (September 7 – October 28, 2014), Holtzman & Center for the Arts Galleries, Towson University, Towson, MD, (November 13 – December 20, 2014), Snite Museum, University of Notre Dame, Notre Dame, IN, (January 18 – March 8, 2015), Ohio Northern University, Ada, OH, (March 23 – April 12, 2015), University of Southern Mississippi, Hattiesburg, MS, (September 3 – October 1, 2015), University of Central Oklahoma, Edmond, OK, (October 26 – November 20, 2015), and Lamont Gallery, Philips Exeter Academy, Exeter, NH (January 8 – March 6, 2016). *Curated by Professor Elizabeth Resnick, Massachusetts College of Art and Design.*

3. “Green Patriot Posters: The Revolution Will Be Designed,” Design Museum Boston, Boston, MA, (January 17 – May 31, 2014).
4. “Social Paper,” Columbia College, Chicago, IL, (February 10 – April 5, 2014).
5. “Pulp as Portal: Socially Engaged Hand Papermaking,” The Center for Book Arts, New York, NY, (January 20 – April 1, 2017), Salina Art Center, Salina, Kansas, (May 10 – July 23, 2017).
6. “Paper Alchemy,” Berkshire, Reese, and Paul Galleries, Herron School of Art, Indianapolis, IN, (June 5 – August 28, 2019).

f. Public Collections Prior to Last Promotion

1. “Thirst: Anti-Bottled Water,” Center for the Study of Political Graphics, Los Angeles, CA. (Digital print, 2006).
2. “Katrina,” Jackson State University, Jackson, MS. (Digital print, 2006).

g. Public Collections Since Last Promotion

1. “Renewable Electrification Act: Wind,” Rhode Island School of Design Museum, Providence, RI. (Digital print, 2015).
2. “Fiber by Fresh Press Writing Share,” Peace Paper Archives at Robert B. Haas Arts Library, Yale University, New Haven, CT (Handmade paper notebooks and branding, 2016).

h. Images of Artwork Reproduced in Publications (Printed and Online) Prior to Last Promotion

1. “Re-nourish website,” Williams, Pamela L, “50 Essential Bookmarks,” *Communication Arts Design Annual*, (November 2006), p. 234. This published article includes reproduced images of artwork. *Communication Arts has been the premiere magazine for design and creative professionals since 1959 and averages monthly paid circulation of 64,450.*
2. “Re-nourish website,” Saville, Laurel, “Creating More Sustainable Packaging Trends, information, expertise, new products and ideas on what exactly a designer can -and should-be doing,” *Dynamic Graphics Magazine*, (2007).
3. “Re-nourish website,” Clark, Caroline, “How to be Green(er),” *Creative Review*, (April 2007), p. 54. This published article includes reproduced images of artwork. *UK-based design magazine with a readership of 72,000 in more than 84 countries.*
4. “Re-nourish website,” McCarron Sienicki, Carolyn, “Inch-by-Inch: Making Sustainable Changes in Design,” *Communication Arts*, (May/June 2007), p. 23.
5. “Apathy,” ed. MacPhee, Josh and Rodriguez, Favianna, *Reproduce and Revolt*, (New York, NY: Soft Skull Press, May 2008), p. 82.
6. “Untitled,” ed. Gardener, David and Wilkinson, Andrea, *The means by which we find our way; Observations on design*, (New Zealand, Ramp Press, October 2008), p. 22.
7. “Re-nourish website,” ed. San Martin, Macarena and Vilaseca, Estel, *Blogs: Mad About Design*, (Barcelona, Spain: Maomao Publications, June 2009), p. 26–27.
8. “I am not a Virgin,” “Jean and T-shirt Bag,” and “Re-nourish logo,” ed. Stephens, Suzanna, *The Big Book of Green Design*, (New York, NY: Collins Design, November 2009), pp. 137, 228, and 315.
9. “Re-nourish website,” ed. Aiken, Erica and Amladi, Rita, *Graphics Gone Green*, (December 2009), p. 13.
10. “Re-nourish website,” Kuhn, Jessica, “Re-nourishing Sustainability,” *HOW Design*, (May 2010), p. 24.
11. “Renewable Electrification Administration,” ed. Beirut, Michael, Friedman, Thomas, Morris, Edward, and Siegel, Dmitri, *Green Patriot Posters*, (New York, NY: Metropolis Books/DAP, November 2010), p. 101. *Notable contributors: Shepard Fairey (of Obama “Hope” poster fame), DJ Spooky, Winterhouse, and Steven Heller.*

i. Work Mentioned/Cited in Publications (Printed and Online) Prior to Last Promotion

1. “Re-nourish website,” McLaren, Warren, “Renourish—Tools for Green Graphic Design,” *Treehugger.com*, (May 22, 2007). *Treehugger is the number one visited environmental website on the web.*
2. “Re-nourish website,” Crueger, Roberta, “For the Greener Good,” *HOW Magazine*, (July/August 2007), p. 78–83.
3. “Re-nourish website,” DeWitt, Maggie, “Eco-Sphere,” *Print Professional Magazine*, (January 20, 2008).
4. “Re-nourish website,” *Communication Arts Magazine*, (November 6, 2009).
5. “Re-nourish website,” Taute, Michelle, “Paper Spec’ing Sidekicks,” *HOW Design*, (May 2011), p. 100.
6. “Re-nourish website,” ed. Scalin, Noah and Taute, Michelle, *The Design Activist's Handbook*, (Cincinnati, OH: HOW Books, 2012) p.40.

j. Images of Artwork Reproduced in Publications (Printed and Online) Since Last Promotion

1. “Renewable Electrification Association,” *Package and Design Magazine*, Beijing, China, (November 2012), p. 17.
2. “Renewable Electrification Association,” “How posters survive and thrive in a digital age: New York show Graphic Advocacy shows how the form is still the cornerstone of effective communication,” *Phaidon.com*, (July 2013).
3. “Fiber by Fresh Press,” Babcock, May, “Stop the Presses! It’s Community Supported Paper at Fresh Press,” *Paperslurry.com*, (Dec. 2016).

k. Work Mentioned/Cited in Publications (Printed and Online) Since Last Promotion

1. “Re-nourish website,” ed. Fine, Peter, *Graphic Design: Sustainable Principles and Practice*, (London, UK: Bloomsbury Publishing, Summer 2016). This book includes an interview discussing my research/design work.
2. “Required Reading: AIGA’s Design Educators Community list their must-have books for design inspiration for 2017,” *DesignObserver.com*. (January 31, 2017). This online article includes a promotion of my book “Design to Renourish.”
3. “The Best New Graphic Design Books of 2017,” *Format.com*. (Oct. 2017). This online article includes a promotion of my book “Design to Renourish.”
4. “Responsible Designers to Watch 2017,” *GDUSA Magazine*, (Oct. 2017).
5. “Fresh Press Agri-Fiber Paper Lab,” ed. Miller, Gretchen and Matott, Drew, *The Art and Art Therapy of Papermaking: Material, Methods, and Applications*, (New York, USA: Routledge, Summer 2023). This book includes an image and write-up of Fresh Press in a chapter entitled “Paper as Praxis (Papermaking as Social Engagement section)” by Kostell, Steven and Jones, Meadow.

l. Commissions and Consulting Prior to Initial Appointment

1. MetLife, New York, NY (2001). *Hired to create internal (intranet) tool pages for employee use.*
2. Schlumberger, Houston, TX (2001). *Hired to design internal (intranet) news pages for employee use.*
3. Toyota, Torrance, CA (2002). *Hired to design a print and digital campaign launching the new Toyota Matrix.*
4. Scholastic Press, New York, NY (2004). *Hired to illustrate a children’s book.*
5. Mothers Against Drunk Drivers (MADD), Dallas, TX (2004). *Hired to illustrate and design two books for young survivors of drunk driving.*
6. Whole Foods Market, Austin, TX (2005). *Hired to create sustainable holiday recipe guides.*

m. Commissions and Consulting Prior to Last Promotion

1. “My Prescription for an Ethically Designed Future,” The Professional Association for Design (AIGA) Center for Sustainable Design, New York, NY (2007). *Hired to write an article on sustainable graphic design.*
2. “Why is Sustainability Important?” Design Can Change, Vancouver, BC, Canada (2007). *Commissioned to write an article on sustainable graphic design.*
3. “The Green Festival Gives Graphic Designers Reason to Celebrate,” The Professional Association for Design (AIGA) Center for Sustainable Design, New York, NY (2007). *Commissioned to write an article on the Chicago Green Festival.*
4. “Best Practices for the Sustainable Design Journey,” GreenOptions.com (2007). *Commissioned to write an article on sustainable graphic design.*
5. “Collaboration is the Key for a Green Future,” *Georgia Printer Magazine*, (2008), pp.18-19. *Commissioned to write an article on sustainable printing.*
6. “Why a Sustainable Design Revolution Must and Will Happen,” *Notes on Design*, Tempe, AZ (2008). *Commissioned to write an article on sustainable graphic design.*
7. “AIGA Incite/Insight: Responsible Design 101,” The Professional Association for Design (AIGA) Chicago Chapter, Alliance Francaise de Chicago, Chicago, IL (2008). *Developed event framework and moderated discussion with Dawn Hancock (Firebelly Studios, Chicago, IL to focus on the fundamentals of designing sustainably.*
8. “Green Patriot Posters,” New York, NY (2009). *Hired by Edward Morris to aid in the greener production of Green Patriot Posters, published by Metropolis Books/DA.*
9. “Sustainable Printing” and “Sustainable Design,” *New Leaf Paper*, San Francisco, CA (2009). *Commissioned to write articles on sustainable printing and graphic design.*
10. “AIGA response\_ability Conference,” The Professional Association for Design (AIGA) Toledo, Ohio Chapter & Bowling Green University, Toledo, OH (2010). *Consulted for one year on the sustainability of the print collateral, signage, and conference organization.*
11. “AIGA Chicago: CoDesign,” The Professional Association for Design (AIGA) Chicago Chapter, Thinkubator Innovation Lab, Chicago, IL (2011). *Developed a two-day interdisciplinary collaborative design workshop to develop a sustainable business strategy for a Chicago-based organic farm.*

n. Commissions and Consulting Since Last Promotion

1. “The Shopping Maul,” *Deliberatism*, Vancouver, BC, Canada (2012). *Commissioned to write an article on sustainable consumption.*
2. Cooper Hewitt, Smithsonian Design Museum, New York, NY (2017). *Commissioned to review a course called edX that teaches design thinking to K-12.*
3. “The Future of Paper: From Clothing to Corn,” *Communication Arts Magazine*, Menlo Park, California (2019). *Commissioned to write an article on sustainable paper.*
4. Banato, Chicago, IL (2022). *Commissioned to advise company on sustainable materials and packaging for their frozen food products.*

**H. Patents**

None.

**I. Bulletins, Reports, or Conference Proceedings (in print or accepted)**

a. Bulletins, Reports, or Conference Proceedings Prior to Last Promotion

1. Benson, Eric, McDonagh, Deana, and Shin, Cliff, "Fusing Empathy and Cognitive Science into the Design Process," in *10<sup>th</sup> International Conference on Naturalistic Decision Making*, pp. 181-187, (2011).
2. Benson, Eric, McDonagh, Deana, and Shin, Cliff, "Emotional Ecomodernism: Is Using Bamboo Really Enough?" in *DS 69: Proceedings of E&PDE 2011, the 13th International Conference on Engineering and Product Design Education*, pp. 354-359, (2011).
3. Benson, Eric, "Designing a Sustainable Design Studio," in *2011 Cumulus Conference (From Understanding to Design and Back Again)*, pp. 1-18, (2011).

b. Bulletins, Reports, or Conference Proceedings Since Last Promotion

1. Benson, Eric, Park, Hyuna, "Systems Thinking and Connecting the Silos of Design Education," in *DS 76: Proceedings of E&PDE 2013, the 15th International Conference on Engineering and Product Design Education*, pp. 277-291, (2013).
2. Taylor, Mark, Benson, Eric, and Tawfick, Sam, "Agri-fiber in 3-Dimensions," World Multidisciplinary Civil Engineering-Architecture-Urban Planning Symposium Prague, Czech Republic, (June 18-22, 2018).
3. Benson, Eric, Ferris, Quinn, Teper, Jennifer, and Vetter, Anneka, "A Case for a New Case Paper: From Farm to Table to Desk to Bench," American Institute for Conservation of Historic and Artistic Works (AIC), Uncasville, CT, (May 13-17, 2019).
4. Benson, Eric, Fehler, Michelle, "Hidden Connections: Holistic approaches to Design for the Common Good," 2021 Swiss Design Network Online Conference "Design as Common Good," Bern, Switzerland, (March 25-26, 2021).
5. Benson, Eric, Fehler, Michelle, and Sequira, Charlene, "A Shift to Life-Centered Systems Thinking: Teaching Modules to Design Regenerative Futures," in *Cumulus Detroit 2022: Design for Adaptation*, Detroit, MI (Nov 2-4, 2022).
6. Thomas, Nekita, Benson, Eric, Pridemore, Joshua, Strickland, Holly, Stephens, Noelyn, and Xiao, Yiqi, "How to Explain Design Research to Your Friends," in *Design Research Society's Learn X Design 2023*, (2023).

**J. Abstracts (in print or accepted)**

None

**K. Book and Exhibition Reviews (in print or accepted)**

1. Benson, Eric. "Counterculture Green: The Whole Earth Catalog and American Environmentalism: A Review," for *DesignIssues* vol. 26, No. 2 (2010): pp 84–85.

**L. Refereed Conference Papers and Presentations**

a. Refereed Conference Presentations Prior to Last Promotion

1. Benson, Eric, "Ideas for Integrating Sustainability into Graphic Design Pedagogy," The Professional Association for Design (AIGA) Intent Content Graphic Design Educator's Conference, Nashville, TN, (May 31–June 2, 2007).
2. Benson, Eric, "Ideas for Integrating Sustainability into Graphic Design Pedagogy," FLUX: Design Education in a Changing World Conference, Cape Town, South Africa, (October 3–5, 2007).
3. Benson, Eric, "Wanted: An Ethical and Sustainable Design Education," The Past, Present, and Future Ethics of Appropriation, Referencing, and Plagiarism, Southeastern College Art Conference (SECAC), Charleston, WV, (October 17–20, 2007).

4. Benson, Eric, "Ethics of a Designer in a Global Economy: A Class on Contemporary Design Issues," 2<sup>nd</sup> International Conference on Design Principles and Practices, Miami, FL, (January 9–11, 2008).
5. Benson, Eric, and Jennings, John, "What is Good Design: Searching for an Ethical Solution," University and College Designers Association (UCDA) Design Education Summit: Understanding our Students, Northern Illinois University, DeKalb, IL, (May 29–31, 2008).
6. Benson, Eric and Jennings, John, "Ethics of a Designer in a Global Economy (EDGE): A Course on Ethics, Diversity and Social and Environmental Sustainability," New Views 2 Conference, School of Graphic Design, London College of Communication, University of the Arts, London, England, (July 9–13, 2008).
7. Benson, Eric and Fine, Peter, "Re-Form and Re-Design: Design Education and Ethics," The Professional Association for Design (AIGA) Social Studies Design Conference: Educating Designers in a Connected World, Maryland Institute College of Arts (MICA), Baltimore, MD, (October 17–19, 2008).
8. Benson, Eric, "An Art + Design Imperative: Eco-Modernism Hybrid," The Intersection of Art and Design, College Art Association (CAA) 98<sup>th</sup> Annual Conference, Columbia College, Chicago, IL, (February 12, 2010).
9. Benson, Eric, "The Citizen Designer in the Age of the Golden Arches," Locating the Design Commons, College Art Association (CAA) 99<sup>th</sup> Annual Conference, New York, NY, (February 10, 2011).
- b. Refereed Conference Presentations Since Last Promotion
  1. Benson, Eric and Jennings, John, "DeZombies and the Coming Design Apocalypse," AIGA Blunt: Explicit and Graphic Design Criticism Now, Old Dominion University, Norfolk, VA, (April 13, 2013).
  2. Benson, Eric and Kostell, Steve, "Fields of Gold, Deckles, and Moulds," Print Dialogue Day, Columbus State University, Columbus, GA, (April 20, 2013).
  3. Benson, Eric and Park, Hyuna, "Systems Thinking and Connecting the Silos of Design Education," 15<sup>th</sup> International Conference on Engineering and Product Design Education, Dublin Institute of Technology, Dublin, Ireland, (September 5, 2013).
  4. Benson, Eric and Wiley, Brian, "The Pedagogical Priority of Design Citizenship," AIGA Design Educator's Conference, New Ventures: Intersections in Design Education," Portland, OR, (September 13, 2014).
  5. Benson, Eric and Perullo, Yvette, "More than the Sum of its Parts: Systems Thinking in Design Education," RSD4 Symposium, Banff, Alberta, Canada, (September 3, 2015).
  6. Benson, Eric and Napier, Pamela, "Creating Pedagogy for Participatory, People-Centered Design: Integrating a participatory, people-centered approach into visual communication design curriculum," AIGA National Conference: Revival, New Orleans, LA, (October 8, 2015).
  7. Benson, Eric, Perullo, Yvette, and Scherer, Brooke, "Retooling Graphic Design Assignments: Building the Framework for a Sustainable Future," AIGA Nuts and Bolts Conference, Bowling Green, OH, (June 15, 2016).
  8. Benson, Eric, Taylor, Mark, and Tawfick, Sameh, "Agri-Fiber in 3 Dimensions," World Multidisciplinary Civil Engineering-Architecture-Urban Planning Symposium, Prague, Czech Republic, (June 18-22, 2018).
  9. Benson, Eric, and Salah, Miriam, "Ethics of a Designer in a Global Economy: A Required Ethics Course for the Generation Z Designer," SECAC Conference, Chattanooga, TN. (October 18, 2019).
  10. Benson, Eric, "Fresh Press Agricultural Fiber Paper Lab: The Designer as a Material Science Engineer," UCDA Design Education Summit, Drake University, Des Moines, IA, (July 6-31, 2020). *Moved to virtual format after Covid-19.*
  11. Benson, Eric, Ferris, Quin Morgan, Teper, Jennifer, Vetter, Anneka, "Sustainable Papermaking Collaboration for Library Conservation Efforts," Paper Currents, the North American Hand Papermakers' Virtual Conference, (October 17-18, 2020). *Moved to virtual format after Covid-19.*

12. Benson, Eric, Fehler, Michelle, “Everything is Connected: Systems Thinking for Climate Designers,” Climate Designers.org Party Program, (March 1-12, 2021).
13. Benson, Eric, “Our only hope is the Ecocene - Pass it on: Hopepunk in Comics,” 2021 Pop Culture Association National Conference, Boston, MA (June 2-5, 2021).
14. Benson, Eric, Sleiman, Tina, and Al Anouti, Fatme, “The Fresh Press-Enterprise: A Sustainable Action Project for Paper Production within the UAE using Locally Sourced Agricultural Waste,” 2024 World Environmental Education Conference, Abu Dhabi, UAE (January 29-February 2, 2024).

c. Refereed Conference Panels Organized Prior to Last Promotion

1. Benson, Eric and Bullock, William, “Sustaining Sustainable Design: How Can We Do It?” 2008 Industrial Designers Society of America (IDSA) National Conference: Polar Opposites: Mediating the Space Between Positions in Design, Arizona Biltmore, Phoenix, AZ, (September 10–13, 2008).
2. Benson, Eric, “Beyond the Grid System: A Discussion on How Graphic Design Can Create a Sustainable Future,” AIGA response\_ability Conference, Toledo, OH, (May 15, 2010).

d. Refereed Conference Panels Organized Since Last Promotion

1. Benson, Eric, Perullo, Yvette, and Scherer, Brooke, “Consciously Creative: Where Sustainability Meets Design Education,” Foundations in Art: Theory and Education Conference 2015: Tectonic Shifts, Herron School of Art and Design, Indianapolis, IN, (March 26, 2015).
2. Benson, Eric and Lane, Marty, “(Strategies for Not Being) Overworked Junior Faculty,” The Professional Association for Design (AIGA) National Conference: Revival, New Orleans, LA, (October 8, 2015).
3. Benson, Eric, Perullo, Yvette, and Rachel Beth Egenhoefer, “Social Design in Tumultuous Times: Why and How to Publish about it,” The Professional Association for Design (AIGA) MAKE Conference, Indianapolis, IN. (June 8, 2018).
4. Benson, Eric, Sales, Kaleena, Garrastegui, George, and Souza, Omari, “Amped: How Educators are Using Podcasts to Advocate for Systemic Change,” 2023 United College Designers Association (UCDA) Summit, Bowling Green, OH. (May 22, 2023).

### III. RESIDENT INSTRUCTION

#### A. Summary of Instruction

##### 1. Descriptive Data

FAA 110	Art, Creativity and Diversity
FAA 431	Sustainable Design Capstone
ARTF 103	Design I
ARTF 105	Design II
ARTD 212	Introduction to Typography
ARTD 213	Introduction to Imagemaking
ARTD 222	Type Practice
ARTD 251	GD Toolbox
ARTD 270	Design Methods
ARTD 310	Intermediate Graphic Design I
ARTD 313	Digital Interaction
ARTD 311	Intermediate Graphic Design II
ARTD 326	Sustainability and Manufacturing (Industrial Design)
ARTD 333	Text & Image



ARTD 351	Design Inquiry
ARTD 371	Graphic Design Practicum
ARTD 410	Advanced Graphic Design I
ARTD 411	Advanced Graphic Design II
ARTD 444	Typographic Systems
ARTD 445	Visiting Lecture Series in Design
ARTD 445	Graphic Design MFA Seminar
ARTD 445	Industrial Design Professional Practice (Industrial Design)
ARTD 451	Ethics of a Designer in a Global Economy (EDGE)
ARTD 471	Graphic Design Capstone
ARTD 551	Design Research Impact
ARTD 595	Graphic Design MFA Laboratory

## **2. Supervision of Graduate Students**

(Year indicates date of exam; IP = in progress; ^ Denotes service as Chair of Committee)

### **a. Serve(d) as Research Advisor**

#### **i. MFA in Graphic Design - Committee Member Prior to Last Promotion**

Li, Huang, "Hybrid Sense: The Immense Possibilities of Interaction of Digital Information with Physical Environments," University of Illinois, 2011. Now Assistant Professor of Visual Communication Design at the Beijing Institute of Fashion Technology, Beijing, China.

#### **ii. MFA in Graphic Design - Committee Member Since Last Promotion**

Dye, Alex, "Rethinking the Electronic Medical Record," University of Illinois, 2014. Now an Interaction Designer at TelePharm, Iowa City, IA.

Wu, Wenjun, "Everyday Walking as Aesthetic Practice," University of Illinois, 2014. Now a Visual Experience Designer at LinkedIn, San Francisco, CA.

^ Lee, Taekyeom, "Re-materialization of Type," University of Illinois, 2014. Now an Assistant Professor of Graphic Design at Iowa State University, Ames, IA.

^ Meilleur, Maurice, "Five Thesis on the Future of Type," University of Illinois, 2015. Now an Assistant Professor of Graphic Design at Iowa State University, Ames, IA.

^ He, Qing, "Mobile Gaming Application: Promoting Positive Attitude Towards Body Image for Girls Aged Five to Eight," University of Illinois, 2017. Now a Product Designer at WeVideo, San Francisco, CA.

^ Mandhre, Ruchita, "Experiential Design as an Emerging Context for Graphic Design Pedagogy and a Method to Create Valuable Emotional Experiences," University of Illinois, 2018. Now a PhD design student at Arizona State University, Tempe, AZ.

^ Landrum, Brock, "A Case for Pleasure Within Design: Design Pedagogy Through the Framework of Immanuel Kant," University of Illinois, 2019. Now an Assistant Professor of Graphic Design at Southern Utah University.

^ Carolina Gonzalez, "How Can Start Up Brands Effectively Engage with their Audience Through Instagram?" University of Illinois, 2020. Now the Creative Director at Happer Agency, Monterrey, Mexico.

^ Smith, Natalie, "A Book Designer's Intervention to Teaching Typographic Systems," University of Illinois, 2020. Now a PhD art education student at the University of Illinois, Urbana, IL.

#### **iii. MFA in Design for Responsible Innovation – Committee Member Since Last Promotion**

^ Pridemore, Joshua, "(HU)MAN ENOUGH: DESIGN INTERVENTIONS FOR FACILITATING FAMILIAL CONVERSATIONS ABOUT MASCULINE GENDER EXPRESSION,"

University of Illinois, 2023. Now a Lecturer in Graphic Design at the University of Illinois, Urbana, IL.

iv. MFA in Industrial Design - Committee Member Since Last Promotion

Qian, Manqian, “CaFLEX,” University of Illinois, 2014. Now a Product Designer at Coursera, San Francisco, CA.

Ding, Sylvia, “The Future of Blood Donation,” University of Illinois, 2015. Now a Product Designer at Meta, San Francisco, CA.

Lu, Zoe, “FOODVENTURE – Mobile Digital Platform Restaurant Waiting Experience in the Digital Age,” University of Illinois, 2016. Now a Senior Product Designer at Meta, San Francisco, CA.

Bai, Aileen, “Use Technology to Meet the Communication Needs of an Aging Society,” University of Illinois, 2017. Now a Senior UI/UX Designer at Meituan, Beijing, China.

Taylor, Gina, “Promoting Wellness and Reducing Stigma Through Accessible Sexual Education: A Human-Centered Design Approach,” University of Illinois, 2018. Now a Senior UI/UX Designer at Hewlett Packard, San Antonio, TX.

v. DMA - Committee Member Since Last Promotion

Eun Jeeson, “The Use of Subtitled Illustrations to Enhance Audience Understanding of Lieder: An Experiment in Music Appreciation,” School of Music, University of Illinois, 2018. Now a piano teacher, Urbana, IL.

**b. Directed Readings / Independent Studies**

i. Directed Readings/Independents Studies Prior to Last Promotion

2007 Futamura, Mariko; Surawska, Maria

2010 Higgins, Signé

ii. Directed Readings/Independents Studies Since Last Promotion

2013 Meilleur, Maurice; Lee, Taekyeom,

2014 Cooney, Siobhan

2015 Ogden, Emily; Ma, Size; Cross, Courtne; Spiering, Karen; Cooney, Siobhan; Kolakowski, Catherine; Pipathsouk, Sophia; Ortiz, Vicki,

2016 Bernardi, Analisa; Bonadies, Samantha; McCraren, Kayla; Reinhofer, Isabella; Ross-Ryan, Madison; Sparacino, Alyssa; Sturgill, Amanda; Wierzchucki, Magdalena; Marohn, Robert; Dailey, Keenan; Smith, Natalie; Friedman, Sydney; Sullivan, Grace; Wierzchucki, Magdalena

2017 Walker, Haley

2018 Smith, Natalie; Mandhre, Ruchita; Ruiz-Funes, Camille; Kaplan, Jessica; Fleener, Emmaline; Kots, Margaret; Kumar, Abigail; Pearlman, Leah; Sielaff, Emma

2019 Chao, Summer; Jutzi, Jessica; Loret De Mola, Erika; Gonzalez, Carolina; Kozloski, Sydney; Landrum, Brock; Melton, Rachel; Pearlman, Leah; Yang, Charlotte

2020 Yang, Charlotte, Gonzalez, Carolina

2023 Pridemore, Joshua

**3. Supervision of Undergraduate Students**

a. James Scholar Honor Project Supervision Prior to Last Promotion

- 2007 Sohn, Emma; Blinstrup, Kyrsten; Surawska, Maria
- 2010 Donzdilla, Katy; LaFaire, Olivia; Hammonds, Nicole
- 2011 Donzdilla, Katy

b. James Scholar Honor Project Supervision Since Last Promotion

- 2013 Blackburn, Lauren
- 2015 Gould, Alexis

c. Graphic Design Internship Supervision Since Last Promotion

- 2013 Nam, Hyo Ri; Chung, Yu-Hee; Hakimian, Rebekah; Hong, Yoojin; Jarzynski, Evan; Lu, Rebecca; Marchwiany, Monique; Modi, Avsar; QUITALIG, Daryl; Stickney, Heather; Winston, Ellen
- 2015 Vuong, Lisa; Anderson, Kathryn; Cleary, Morgan; Geary, Catherine; Heffez, Elyce; Kim, Yei Sul; Liu, Qingxue; Monks, Amy; Treece, Abigail; Welle, Laura
- 2016 Bernardi, Analisa; Best, Nichole; Monks, Amy; Powell, Kathy; Brandeisky, Paul; Fessler, Leah; Kus, Michael; Martin, Jillian; McCraren, Kayla; Nakazato, Juliany; Pickus, Rachel; Reinhofer, Juliana; Vogt, Alyssa; Walker, Charlee; Xu, Siyang
- 2017 Bautista, Jessica; Burns, Ian; Weirzchucki, Magdalena; Wilner, Monica; Xu, Siyang; Zheng, Jiahuan; Barnfield, Kady; Kerpan, Audrey; Lim, Suge; Wilner, Monica; Aguillon, Al; Melendez Alvarado, Melvin; Robinson, Danica
- 2018 Hoopingarner, Lydia; Malaczynski, Karolina; Tang, Esther; Alexander, Rebecca; Badofsky, Jessica; Fleener, Emmaline; Guerrero, Nora; He, Yichen; Hong, Vivian; Kolkevich, Michelle; Lenefeld, Alyssa; Mei, Tiffany; Musial, Matthew; Peloquin, Charlotte; Presutti, Sophia; Schnetzler, Caroline
- 2019 Brandt, Cassidy; Castillo, Madeline; Chan, Chloe; Christensen, Sarah; Dimitrova, Donna; Lim, Jamie; Nguyen, Eric; Peng, Sylvia; Peterson, Hayley; Smith, Tia; Tran, James; Wielgus, Apolonia
- 2020 Bailey, Ann; Castillo, Madeline; Chism, Taylor; Chun, Sharon; Cohen, Tessa; Kinowski, Mia; Krishnamurthy, Sharanya; Laken, Justin, Lin, Bryan; Mendicino, Sophia; Schmidt, Keenan.
- 2022 Atwell, Skylar; Mueller, Elisabeth
- 2023 Tam, Maxine

**4. Other Contributions to Instructional Programs**

a. Contributions to Undergraduate Curriculum Prior to Last Promotion

Co-developed ARTD 445 Ethics of a Designer in a Global Economy (EDGE) with Associate Professor John Jennings (SUNY Buffalo). *The course explores ethics, diversity, social entrepreneurship, and sustainability in design discourse.*

b. Contributions to Curriculum Redesign Since Last Promotion

- 2016 Implemented new undergraduate Graphic Design curriculum. *Faculty members who left the University wrote this new curriculum that I implemented and fixed during my first year as chair.*
- 2017 Created ARTD 251 Graphic Design Toolbox.
- 2018 Co-developed ARTD 151 Introduction to Graphic Design.
- 2018 Rewrote and retitled ARTD 451 Graphic Design Problems course description and learning outcomes to ARTD 451 Ethics of a Designer in a Global Economy.
- 2018 Assisted in rewriting and implementing graphic design MFA curriculum
- 2018 Created a new course entitled ARTD 317 UI/UX for Non-Majors

- 2018 Created a new course entitled ARTD 215 Introduction to Typography for Non-Majors
- 2018 Created a new course entitled ARTD 217 Graphic Design for Non-Majors
- 2019 Co-developed new MFA DRI curriculum

c. Undergraduate Advising

Have been involved with undergraduate academic advising since initial appointment in fall 2006.

d. Training and Supervising Teaching Assistants Since Last Promotion

Fall 2013, ARTD445: Trained and supervised one Graduate Teaching Assistant.  
Spring 2014, ARTD445: Trained and supervised one Graduate Teaching Assistant.  
Spring 2017, ARTD471: Trained and supervised one Graduate Teaching Assistant.  
Fall 2017, ARTD270; Trained and supervised one Graduate Teaching Assistant.  
Spring 2019, ARTD451; Trained and supervised one Graduate Teaching Assistant.  
Fall 2019, ARTD371; Trained and supervised one Graduate Teaching Assistant.  
Spring 2020, ARTD 471; Trained and supervised one Graduate Teaching Assistant.  
Fall 2021, ARTD 351/371; Trained and supervised two Graduate Teaching Assistants.  
Fall 2022, ARTD 451: Trained and supervised one Graduate Teaching Assistant.  
Spring 2023 FAA 431: Trained and supervised one Graduate Teaching Assistant.

**B. Evaluation of Instruction**

**1. Student ICES Course Evaluation Results**

- + Incomplete List of Teachers Ranked as Excellent
- ++ Incomplete List of Teachers Ranked as Outstanding

- + Spring 2010
- + Spring 2015
- + Fall 2016
- + Fall 2017
- + Spring 2019
- + Spring 2020
- + Fall 2021
- + Fall 2022

**IV. SERVICE**

(PUBLIC ENGAGEMENT, PROFESSIONAL/DISCIPLINARY, AND UNIVERSITY)

**A. Summary of Service**

**1. Public Engagement Prior to Last Promotion**

- 2010 Lecturer, TEDxUIUC, Champaign, IL.
- 2012 Workshop, Urbana Art at the Market, Urbana, IL. Papermaking.
- 2012 Panelist, Illinois Green Business Summit 2012, Champaign, IL.

**2. Public Engagement Since Last Promotion**

- 2012 - 2015 Board Member, 40 North, Champaign, IL.
- 2013 - 2016 Board Member, Common Ground Food Co-Op, Urbana, IL.
- 2013 Workshop Leader, Urbana Sweet corn Festival, Urbana, IL. Papermaking.
- 2014 Judge, HATCH Trashion Show, Champaign, IL.

- 2017 Judge, CU Makes, Champaign, IL.  
2017 Workshop Leader, 4-H Club, St. Joseph, IL. Papermaking  
2017 Workshop Leader, Next Generation School – STEAM Academy, Champaign, IL. Design thinking workshop for grades 3-5.  
2017 Lecture, Next Generation School – STEAM Academy, Champaign, IL. Branding lecture for grades 3-5.  
2019 Workshop Leader, American Chemical Society, East Central Illinois Chapter, Champaign, IL. Papermaking and sustainability.  
2019 Lecture, Pinecrest Academy of Nevada, Henderson, NV. Design thinking lecture for grades K-12.  
2019 Portfolio Reviewer, Champaign-Urbana Design Organization (CUD), Urbana, IL.  
2020 Lecture, Urbana High School, Urbana, IL.  
2020 Judge, Eastern Illinois Design Competition, Charleston, IL.  
2020 Judge, Illinois State Student Annual, University Galleries, Normal, IL.  
2020-2023 Board of Directors, Campus Middle School for Girls, Urbana, IL.  
2020 Climate Reality Leader, Climate Reality Project, Washington, D.C.  
2021 Artist, Art and Climate Change: Pandemics as a Portal to Change, Museum of the Grand Prairie in collaboration with Krannert Art Museum and Anita Purves Nature Center in the Urbana Parks District.  
2021 Workshop Leader, Unit 4, and Urbana Public School educators. Papermaking and sustainability.  
2022-2023 Assistant Track Coach, Campus Middle School for Girls  
2022 Presenter, “A Contemporary look at Classics: Eco-Cultural Event,” Spurlock Museum, University of Illinois at Urbana-Champaign.  
2022-present Member, Advisory Committee Chandler Park Academy Career and Technical Education (CTE) Program.  
2023 Judge, Sappi Paper, Ideas that Matter Grant, Boston, MA.

### **3. Service to Disciplinary and Professional Societies or Associations Prior to Last Promotion**

- 2007 Peer reviewer, DEFSA International Design Education Conference 2007, Cape Town, South Africa.  
2008 Peer reviewer, *Design Principles & Practices Journal*, Champaign, IL.  
2009 Peer reviewer, UCDA Design for the Common Good Design Educators Conference, Spring Hill College, Mobile, AL.  
2010 Peer reviewer, *Design Principles & Practices Journal*, Champaign, IL.  
2011 Peer reviewer, *Design and Culture Journal*, New York, NY.  
2011 Judge, UCDA Going Green Awards, Smyrna, TN.  
2011 Judge, 2011 The Professional Association for Design (AIGA) (Re)Design Awards, Los Angeles, CA.

### **4. Service to Disciplinary and Professional Societies or Associations Since Last Promotion**

- 2013 Panel moderator, “Head, Heart, Hand: The Professional Association for Design (AIGA) Design Conference 2013,” Minneapolis, MN.  
2013 Book reviewer for one manuscript, Bloomsbury Publishing, London, UK.  
2013 External promotion and tenure evaluator, University of South Dakota.  
2014 External promotion and tenure evaluator, University of the Pacific.  
2014 Co-author of grant with Professor Michael Gibson that funded first graphic design academic journal sponsored by the Professional Association for Design (AIGA), New York, NY.

- 2014-2016 Journal Advisory Committee Member, *Dialectic* the Professional Association for Design (AIGA), New York, NY.
- 2015 Founder/Host, Onward Radio, Champaign, IL. An eleven episode thirty-minute podcast dedicated to sustainable, social, and service design.
- 2015 Committee member, Champaign-Urbana Design Association (CUDO) Pro Show, Champaign, IL.
- 2015 External promotion and tenure evaluator, St. Thomas Aquinas College.
- 2016 External promotion and tenure evaluator, University of California-Riverside.
- 2016 External promotion and tenure evaluator, University of Wyoming.
- 2016 External promotion and tenure evaluator, Bowling Green University.
- 2016 External promotion and tenure evaluator, Michigan State University.
- 2016-2018 Community Liaison, *Dialectic Visual Communication Design Journal*.
- 2017 Blind Reviewer, *Dialectic Visual Communication Design Journal*, Volume 2 and 3.
- 2017 External promotion and tenure evaluator, Iowa State University.
- 2017 External promotion and tenure evaluator, University of Arkansas.
- 2018 Blind Reviewer, the Professional Association for Design (AIGA) MAKE Conference
- 2018 External promotion and tenure evaluator, University of Nebraska.
- 2018 External promotion and tenure evaluator, University of Maryland, Baltimore County.
- 2018-2019 Co-Chair for “The Nature of Regenerative Pruning: Planting the seeds for an ethical and environmental future” track for the 2019 European Academy of Design Conference, Dundee, Scotland.
- 2020 Blind Reviewer, Flyover Comics Symposium, University of Illinois
- 2020 Slack Channel Moderator, AIGA Design Educators Committee SHIFT Summer Summit.
- 2020 External promotion and tenure evaluator, University of Iowa.
- 2021 Blind Reviewer, *Design and Culture Journal*.
- 2021-2024 Host, Seasons 1-4 of the “Climify Podcast” for [Climatedesigners.org](http://Climatedesigners.org).
- 2021 Co-Lead, Midwest [Climatedesigners.org](http://Climatedesigners.org) Chapter.
- 2021 Blind Reviewer, *Dialectic Graphic Design Journal*.
- 2021 External promotion and tenure evaluator, Auburn University.
- 2021 External promotion and tenure evaluator, The Ohio State University.
- 2022 External promotion and tenure evaluator, State University of New York at New Paltz.
- 2022 External Reviewer, University of Baltimore's Integrated Design Program
- 2022 External promotion and tenure evaluator, University of North Texas.
- 2022 External Reviewer (Curriculum), Nova Scotia College of Art and Design University.
- 2023 External promotion and tenure evaluator, Boston University.
- 2024 External promotion and tenure evaluator, Rochester Institute of Technology.

### **3. University / Campus Service**

#### **a. University Service Prior to Last Promotion**

- 2006-2007 Member, Environmental Stewardship Committee.
- 2007 Organizer, Visiting Artists lecture by Professor Ellen Lupton, Maryland Institute College of Art (MICA), School of Art and Design, April 19–20, 2007.
- 2007 Co-Curator, “Discrimination Self Portraits: Graphic Design Students Respond to Racism,” Krannert Art Museum (KAM).
- 2008 Lecturer, College of Media, “What is Sustainable Design?” in the class Ecologies of Consumption: Markets, Sustainability and Consumer Culture, taught by Associate Professors Patrick Vargas and Diane Mincyte.
- 2008 Panelist, Race, Diversity, and Campus Climate Conference, University of Illinois at Urbana-Champaign, Champaign, IL.
- 2008 Participant, Environmental Horizons Sustainability Summit, Office of Sustainability.

- 2008 Mentor, Summer Research Opportunities Program (SROP), Virginia Commonwealth University (VCU) Graphic Design undergraduate, Whitney Pride. *Miss Pride's project was awarded an "Outstanding Achievement Award" at the SROP Conference at Michigan State University, in East Lansing, MI.*
- 2008 Instructor, ARTD 411, students developed a brand identity and print material for the 40<sup>th</sup> Anniversary of the UIUC "Project 500" Reunion, held at the University of Illinois I Hotel and in Chicago, IL.
- 2009-2010 Member, Faculty Senate.
- 2009 Member, Fulbright Review Committee.
- 2010 Curator, "Food, Health, Place & Sustainability Film Series," Office of Sustainability, University of Illinois.
- 2010 Participant, "Is Sustainability Killing Architecture" public debate at Temple Buell Gallery. *Featuring: Roger Hubeli (Architecture), Julie Larson (Architecture), Jimmy Luu (Graphic Design), Paul Kapp (Architecture), and Vidar Lerum (Architecture).*
- 2010 Moderator, Sustainable Electronics Initiative's (SEI) 2010 International E-waste Design Competition Awards Show, Champaign, IL.
- 2011 Lecturer and Curriculum Consultant, Prairie Project.

**b. University Service Since Last Promotion**

- 2012-2014 Member, Public Engagement Grant Review Committee.
- 2013-2014 Member, Community Engagement Through the Arts Planning Committee.
- 2013-2018 Member, Martin Luther King, Jr. Symposium Committee.
- 2014-2016 Member, Faculty Senate.
- 2016 Member, Lightning Symposium: Programs for the New Design Center at Illinois committee.
- 2017 Lecturer, "Environmental Writing," Professor Gillen D'Arcy Wood.
- 2019 Lecturer, "Branding," Professor Jules Woolf, Department of Recreation, Sport, and Tourism
- 2020 Lecturer, "Branding," Professor Jules Woolf, Department of Recreation, Sport, and Tourism
- 2021-2022 Member, Student Sustainability Committee
- 2021 Reviewer, Campus Research Board
- 2022 Workshop Leader, iSchool "Book Lab" graduate students. Papermaking and sustainability.
- 2022 Workshop Leader, UIUC Conservation Lab Library graduate students. Papermaking and sustainability.

**c. College of Fine and Applied Arts Prior to Last Promotion**

- 2007 Member, Lorado Taft Lectureship on Art Committee.
- 2007-2008 Member, Elections and Credentials Committee.
- 2008 Member, Center for Education in Small Urban Communities After School Arts Program Committee (ASAP).
- 2008 Member, FAA Sustainability Committee.

**d. College of Fine and Applied Arts Since Last Promotion**

- 2011-2015 Member, FAA Executive Committee.
- 2013-2015 Member, Elections and Credentials Committee.
- 2013 Member, Landscape Architecture Search Committee.
- 2014 Guest Critic: Landscape Architecture, Professor Elen Deming.

- 2015-2016 Workshop leader, FAAx Sustainable Papermaking
- 2016 Lecturer, FAA101, Associate Professor Mary Edwards, “Graphic Design and Society,” September 9, 2016. Slide Presentation.
- 2016 Member, Career Services Search Committee.
- 2017 Member, Design Across Campus Committee.
- 2017-2018 Member, FAA Executive Committee
- 2019-Present Member, FAA Bachelor of Science in Sustainable Design Committee.
- 2022-Present Member, FAA Bachelor of Science in Sustainable Design Convocation Committee

**e. Art and Design Service Prior to Last Promotion**

- 2006 Lecturer, Design History Survey, Professor Deana McDonough, 2006. Slide presentation.
- 2006-2010 Lecturer, Contemporary Issues, Professor Alan Mette. Slide presentation.
- 2007 Member, Yahoo! User Experience & Design (UED) Grant Advisory Board.
- 2007 Member, Visiting Artists Committee.
- 2007-2011 Participant, Art + Design Faculty Show.
- 2007-2009 Chair, BFA Exhibition Catalog Committee.
- 2007-2008 Member, Search Committee, Industrial Design.
- 2008-2010 Member, Web Marketing and Recruitment Committee.
- 2009 Member, School of Art + Design Research and Enterprise Committee.
- 2009-2010 Member, Search Committee, Industrial Design.
- 2009 Curator, School of Art + Design Graphic and Industrial Design Lecture Series.
- 2010-2011 Member, School of Art + Design By-laws and Policies and Procedures Committee.
- 2010 Lecturer, Industrial Design, Professor William Bullock, “Designing Green Online.” Slide presentation.
- 2011 Member, Graduate Admissions Committee.
- 2011 Member, Tuition Waiver Committee.

**f. Art and Design Service Since Last Promotion**

- 2013 Member, BFA Exhibition Committee.
- 2013 Member, Design Division 2/2 Ad-Hoc Committee.
- 2013-2014 Participant, Art + Design Faculty Show.
- 2014 Member, School of Art + Design Executive Committee.
- 2014-2016 Member, School of Art + Design By-laws and Policies and Procedures Committee.
- 2014 Member, School of Art + Design School Restructuring Ad-Hoc Committee.
- 2015 Member, School of Art + Design Director Review Committee.
- 2015-2016 Member, School of Art + Design Web Marketing and Recruitment Committee.
- 2015-2016 Member, School of Art + Design Program Chairs Committee.
- 2015-2016 Member, School of Art + Design Petullo Graphic Design and Avery Industrial Design search committee.
- 2016 Chair, School of Art + Design Graphic Design Lecturer search committee.
- 2016 Chair, School of Art + Design Graphic Design search committee.
- 2016 Member, School of Art + Design Recruitment committee.
- 2016-2018 Member, School of Art + Design Executive Committee.
- 2017 Art Director, BFA Exhibition Catalog.
- 2017 Lecturer, Art Education, Assistant Professor Jorge Lucero. Slide presentation.
- 2017 Participant, Art + Design Faculty Show.
- 2017 Workshop, Introduction to Printmaking, Clinical Professor Guen Montgomery.
- 2018 Lecturer, Art Education, Assistant Professor Laura Hetrick, Slide presentation.
- 2018 Member, School of Art + Design Art Education Search Committee
- 2019 Chair, School of Art + Design Graphic Design Lecturer search committee.
- 2019 Art Director, BFA Exhibition Catalog.
- 2019-2020 Member, Grievance Committee



2019 Co-author, Graphic Design external evaluation response narrative  
2019-2020 Author, Graphic Design NASAD narrative and syllabi  
2020-2022 Member, Recruitment Committee  
2021 Member, Facilities Committee (ad hoc)  
2021 Member, Outcomes and Assessment Committee  
2021-2022 Developer, Design Illinois Career Fair Website  
2022-2023 Member, Executive Committee  
2023-2024 Member, Industrial Design Working Group  
2023-2024 Member, Industrial Design Search Committee

**g. Graphic Design Service Prior to Last Promotion**

2006-2012 Student advisor, Graphic Design Program.  
  
2008 Faculty chaperone, Graphic Design Program, Chicago graphic design firm studio walk.  
2009 Faculty Advisor, Graphic Design Student Group (GDSI).  
2011 Curator, "Graphic Design Lecture Series."

**h. Graphic Design Service Since Last Promotion**

2013 Chair, Graphic Design Visiting Assistant Professor Search Committee.  
2013 Chair, Graphic Design Program.  
2013 Faculty Advisor, Graphic Design Student Group (GDSI) Portfolio Review.  
2013 Reviewer, Graphic Design Student Group (GDSI) Portfolio Review.  
2014-2020 Presenter, New Majors Fair.  
2015-2020 Chair, Graphic Design Program.  
2015 Facilitator, Parkland Pathways Program creation for University of Illinois. *I created and currently facilitate the Parkland Pathways Program allowing Graphic Design students from Parkland Community College to make the transition to UIUC through classes taken there and here.*  
2015-2020 Faculty Advisor, the Professional Association for Design (AIGA) UIUC student group.  
2016-2017 Co-planner, Graphic Design Alumni Reunion, Chicago, IL.  
2016 Presenter, Mini Summit by The Professional Association for Design (AIGA) at UIUC.  
2018-2020 Co-planner, Design Career Fair, Chicago, IL.  
2019-2020 Chair, Associate Professor of Graphic Design Search Committee.  
2020 Chair, Open Rank Graphic Design Search Committee.  
2021-Present Student Advisor  
2021-2023 Research Advisor, Joshua Pridemore, MFA DRI student  
2022 Chair, Clinical Assistant Professor Graphic Design Search Committee.  
2022-Present Articulator, Graphic Design transfer student courses.  
2022 Chair, Lecturer Graphic Design Search Committee.  
2023-Present Research Advisor, Shoutao Wu, MFA DRI student  
2023-Present Program Chair, Graphic Design and Design for Responsible Innovation