

## **Eric Benson**

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### **Educational Background**

- 1998 University of Michigan, Bachelor of Fine Arts, Graphic and Industrial Design, Ann Arbor, Michigan.
- 2006 University of Texas, Master of Fine Arts, Design, Austin, Texas.

### **List of Academic Positions since Final Degree**

- 2006-2012 Assistant Professor of Graphic Design, School of Art and Design, University of Illinois at Urbana-Champaign, Champaign, IL.
- 2012-present Associate Professor of Graphic Design, School of Art and Design, University of Illinois at Urbana-Champaign, Champaign, IL.

### **Other Professional Employment**

- 1998-2000 Graphic Designer, Lexicom Publishing, Ann Arbor, MI.
- 2000-2001 Senior Web Designer, Razorfish, Boston, MA.
- 2001-2002 Senior Designer, Dawson Duncan, Dallas, TX.
- 2002-2004 Senior Web Designer, Texas Instruments, Dallas, TX.
- 2005-2006 Graduate Student Instructor, University of Texas, Austin, TX.

### **Outstanding Achievements Prior to Last Promotion**

- 2006 First Prize, Foresight Design Initiative, Chicago, IL. "Better Bag" recycled denim grocery bag was selected as the most economical and sustainable.
- 2007 Mission Sustainability Winner, German Council for Sustainable Development, Berlin, Germany.
- 2007 Silver Merit Award, Going Green, University and College Designers Association (UCDA), Smyrna, TN.
- 2007 Merit Award Winner, Category 6 (Art + Design School), Admissions Marketing Report (AMR), Atlanta, GA.
- 2008 Gold Merit Award, Going Green, University & College Designers Association (UCDA), Smyrna, TN.
- 2008 Bronze Award Winner, Category 6 (Art + Design School), Admissions Marketing Report (AMR), Atlanta, GA.
- 2009 Third Place Cooper Hewitt People's Choice Award, Cooper Hewitt National Design Museum, New York, NY.
- 2009 Gold Award Winner, Category 6 (Art + Design School), Admissions Marketing Report (AMR), Atlanta, GA.
- 2009 Logo Winner, American Corporate ID #24, Ashland, KY.
- 2009 Third Place, Sustainable Organization, AIGA (Re)Design Awards, New York, NY.

- 2010 Top Ten Design Websites, *HOW Design Magazine*, Palm Coast, FL.
- 2011 Winner, Poster Heroes, Milan, Italy.
- 2012 Third Prize, DesignEthos Conference 2012 Poster Competition, Savannah, GA.

### **Outstanding Achievements Since Last Promotion**

- 2012 Award of Excellence, University and College Designers Association (UCDA), Montreal, Quebec, Canada.
- 2013 Silver Medal for Graphic Design: Self-Promotion, International Design Awards, Los Angeles. "Fresh Press Self-Promotion."
- 2013 Winner, 2013 AIGA (Re)Design Awards, Minneapolis, MN. "Fresh Press Agri-Fiber Paper Lab".
- 2017 Merit Award, Green Production, University & College Designers Association (UCDA), Smyrna, TN.
- 2018 Runner up, Illustration, Creative Quarterly #51, Brooklyn, NY. "Mutant Fish".
- 2019 Winner, GDUSA Graphic Design Award, New, NY. "Fresh Press Rebranding".
- 2020 Winner, Faculty Award for Excellence in Service, University of Illinois, College of Fine and Applied Arts, Champaign, IL.
- 2022 Winner, GD USA Graphic Design Award, New York, NY.
- 2023 GD USA People to Watch, New York, NY.

### **Invited Lectures Prior to Last Promotion.**

- 2008 "Green Trailblazing and Trendsetting: The Graphic Designer of the Near Future," Hartford Art School, Hartford, CT. (April 23). *Lecture with visiting artist workshop.*
- 2008 Ten Things for a Green Tomorrow," Rocky Photographic Arts Studio, The Professional Association for Design (AIGA), AIGA Green Salon, Seattle, WA. (September 18). *Virtual.*
- 2008 "Can We 'Design' a Sustainable World?" University of Illinois at Chicago (UIC), School of Art and Design. (October 10). *Virtual.*
- 2008 "Sustainable Graphic Design Methodologies," University of Wisconsin-Milwaukee, Peck School of the Arts. (November 14).
- 2008 "Responsible Design Is Good Design," James Madison University, School of Art, Design, and Art History, Harrisonburg, VA. (October 30). *Lecture with visiting artist workshop.*
- 2009 "What Is Green Design?" American Advertising Federation (AAF), Cedar Rapids-Iowa City Branch, Cedar Rapids, IA. (January 29).
- 2009 "Creating Green," Kansas State University, Department of Art, Manhattan, KS. (January 29). *Lecture with visiting artist workshop.*
- 2009 "Green Design 101," American Advertising Federation (AAF), Waterloo Branch, Waterloo, IA. (March 14). *Lecture with visiting artist workshop.*

- 2010 "Sustaining Sustainability in Graphic Design," University of Tampa, Department of Art, Tampa, FL. (February 23–24). *Lecture with visiting artist workshop.*
- 2010 "How Sustainability Is Shaping Art + Design Curriculum," Universal College of Learning Wanganui School of Design, Wanganui, New Zealand. (March 25).
- 2010 "Sustainable Graphic Design," IDEO, Chicago, IL. (April 8).
- 2010 "Re-nourish.com and the Green Design Movement," Société des Designers Graphiques du Québec (SDGQ), Montreal and Québec, Canada. (May 19).
- 2010 "The Future of Communication Design Research," The Royal Melbourne Institute of Technology (RMIT), Melbourne, Australia. (August 4). *Virtual.*
- 2010 "Sustainable Design Metrics: Facilitating an Industry Overhaul," Design Ethos Conference, Savannah College of Art & Design (SCAD), Savannah, GA. (October 9).
- 2010 "Design Thinking and Me," Canterbury University, School of Fine Arts, Christchurch, New Zealand. (October 26).
- 2011 "Design Thinking and Me," University of Western Oregon, Art Department, Monmouth, OR. (February 25). *Lecture with visiting artist workshop.*
- 2011 "Sustainable Design Thinking: Removing the Prescribed Outcomes," The Professional Association for Design (AIGA) Wisconsin Chapter, Madison, WI. (April 15).
- 2011 "Sustainability Unplugged," Nova Scotia College of Art and Design (NCSAD), Halifax, Nova Scotia, Canada. (September 19).
- 2011 "Living Principles in Design Education," The Professional Association for Design (AIGA) Chicago Chapter, Chicago, IL. (October 19).

### **Invited Lectures Since Last Promotion**

- 2012 "Sustainable Packaging Design," University of South Dakota, Vermillion, SD. (June 3–9). *Lecture with visiting artist workshop.*
- 2012 "Sustainability: Beyond Pixels and Paper," INsight Design Conference, Hammond Art Center, Hammond, IN. (September 27).
- 2014 "Fresh Press: The Microbrewery of Paper," University of Wyoming, Laramie, WY. (April 22).
- 2015 "Advice for the New Design Educator," Jacksonville State University, Jacksonville, AL. (March 12). *Virtual.*
- 2015 "Sustainable Design Research," University of Hartford, Hartford, CT. (April 24). *Virtual.*
- 2015 "Sustainable Packaging Design in the Undergraduate Classroom," Art University of Esfahan, Iran. (May 20). *Virtual.*
- 2017 "Fresh Press: The Microbrewery of Paper," Iowa State University, Ames, IA, (March 20, 2017). *Lecture with visiting artist workshop.*

- 2017 "Design to Renourish," Sustainable Design Tango, Truman State University, Kirksville, MO. (October 26, 2017).
- 2020 "I am a Climate Designer: Creating in the Climate Crisis," University of Florida, Gainesville, FL (February 25, 2020).
- 2020 "Designing in the Climate Crisis 101," MassArt, Boston, MA, (October 6, 2020). *Virtual*.
- 2020 "Designing in the Climate Crisis 101," University of Houston-Downtown, Houston, TX, (October 14, 2020). *Virtual*.
- 2020 "Designing in the Climate Crisis 101," Illinois State University, Bloomington, IL, (October 29, 2020). *Virtual*.
- 2021 "Re-think Your Design Work: 10 Ways to Build Sustainability into Your Processes," AIGA (the Professional Association of Design) Dallas Fort-Worth, TX, (April 1, 2021). *Virtual*.
- 2021 "Designing a Carbon Negative Future," Intuit Corp, Mountain View, CA, (April 22, 2021). *Virtual*.
- 2021 "Designing in the Climate Crisis 101," Virtual. Columbus Society of Communication Arts, Columbus, OH (June 17, 2021). *Virtual*.
- 2021 "Designing in the Climate Crisis 101," University of Wisconsin, Madison, WI (September 14, 2021). *Virtual*.
- 2021 "I am a Climate Designer: Creating in the Climate Crisis," University of Arkansas, Fayetteville, AK. (September 21, 2021). *Virtual*.
- 2021 "I am a Climate Designer: Creating in the Climate Crisis," Virtual. University of Texas, Austin, TX (September 30, 2021). *Virtual*.
- 2022 "I am a Climate Designer: Creating in the Climate Crisis," Notre Dame University, South Bend, IN (March 24, 2022).
- 2022 "The Fresh Press Ecosystem," University of Arkansas, Fayetteville, AK (April 5-8, 2022). *Invited workshop and lecture*.
- 2023 "The Fresh Press Ecosystem," University of Michigan, Ann Arbor, MI (January 18, 2023). *Virtual*.
- 2023 "I am a Climate Designer: Creating in the Climate Crisis," University of Iowa, Beyond Boundaries: Exploring Facets of Graphic Design Symposium, Iowa City, IA (September 21-22, 2023).
- 2023 "Fresh Press Agri-Fiber Lab," Illinois Wesleyan, Regather Exhibition Opening, Normal, IL (October 17, 2023).
- 2024 "Design to Renourish," University of Texas, Austin, TX (November 13, 2024). *Virtual*.

### **Invited Critic Since Last Promotion**

- 2020 Invited Critic, MVCD Design Presentations, Arizona State University, Tempe, AZ (December 2, 2020). *Virtual*.
- 2021 Invited Critic, MassArt, Boston, MA (May 14-15, 2021). *Virtual*.

### Invited Panels Prior to Last Promotion

- 2010 “Design, Diffusion & Dissemination,” DesignEthos Conference, Savannah College of Art and Design (SCAD), Savannah, GA. (October 9). Panel included: John Jennings (Cal Riverside) and William Drenttel (Winterhouse).
- 2010 “Shed,” The Professional Association for Design (AIGA) Connecticut, Yale School of Art, New Haven, CT. (February 12). Panel moderated by Julie Lasky (*Design Observer*) with panelists Aaris Sherin (St. John’s University) and Neil Brown (Barnum Design).

### Invited Panels Since Last Promotion

- 2017 “Creative Communities: Bridging Paper with Practice,” Chasing Paper, Friends of Dard Hunter Conference, Atlanta, GA. (October 12). Panel with Steve Kostell (University of Vermont), Patricia Rausch (Kincaid Elementary Art Department), and Amanda Degener (Cave Paper).
- 2020 “Sustainability Summit: Designing in the Climate Crisis 1010,” AIGA Minnesota Design Camp, Minneapolis, MN. (October 2). Panel with Calvin LaBrie and Sarah Hummel. *Virtual*.
- 2020 “Bridging Climate Science and Design Education,” AIGA National Conference, Pittsburgh, PA. (Nov. 9). Panel with Aaris Sherin (St. John’s University), Natacha Poggio (University of Houston-Downtown), and Marc O’Brien (California College of the Arts). *Virtual*.
- 2021 “Climate Designers Dot EDU: Climify Design Projects,” ClimateDesigners.org, San Francisco, CA. (Jan. 9). Panel with Aaris Sherin (St. John’s University), Natacha Poggio (University of Houston-Downtown), and Marc O’Brien (California College of the Arts). *Virtual*.
- 2021 “Addressing Design for Sustainability: Pedagogy and Practice” track for the 2021 College Art Association Conference, Panel with Benson, Eric, Clydesdale, Heather, Iarocci, Angela, Isaac, Geoff, Mirza, Seher, and Verma, Neeta, (Feb. 10-13). *Virtual*.
- 2021 “Stamps @ Home: Sustainability and Art & Design,” University of Michigan, Ann Arbor, MI. (April 22). Panel with Fai Foen (The Greening of Detroit) Daisy Hall (University of Michigan), and Micaela McCabe (Leapfrog Brands). *Virtual*.
- 2021 “Designing a Carbon Negative Future,” San Francisco Design Week, San Francisco, CA (Virtual). (June 10). Panel with Gage Mitchell, Rebecca Bartlett, and Michelle Byle. *Virtual*.
- 2021 “Climify: Shifting Designers to Tackle Climate Change,” AIGA Design Educator’s Shift{ed} Virtual Summit. (August 4). Panel with Katie Patrick and Lisa Zimmerman. *Virtual*.
- 2021 “From Forest to Farm: Fresh Press Agri-fiber Paper Lab,” “Exploring Energy

- Flows in Vibrant Ecologies of Research,” The Society for Literature Science and Arts Conference (SLSA), the University of Michigan, Ann Arbor, MI (Virtual). (October 2). Panel with Allison Goralnik (Michigan State University) and Mary Beth Leigh (University of Alaska). *Virtual*.
- 2021 “The Fresh Press Ecosystem: From the Land to the Lab,” on the panel “Understanding Vibrant Ecologies of Research,” 2021 a2ru National Conference: Sharing Stories: The Case for Art. (November 4). Panel with Genevieve Tremblay (Coastal Social-Ecological Millennium Institute SECOS). (Instituto Milenio SECOS) and Mary Beth Leigh (University of Alaska). *Virtual*.
- 2022 “Wisconsin Hemp by Hand,” University of Wisconsin, Madison, WI. (March 1). Panel with Steve Kostell (University of Vermont), Shelby Ellison (University of Wisconsin). *Virtual*.
- 2022 “Those Who Can, Teach,” AIGA Design Educator’s Community. (April 15). Panel with Allan Espiritu (Rutgers) and Kristine Matthews (University of Washington). *Virtual*.
- 2022 “Ask Them Anything: Vibrant Ecologies of Research, Part 1,” a2RU Vibrant Ecologies of Research, University of Michigan, Ann Arbor, MI. (Sept. 29). Panel with Mary Beth Leigh (University of Alaska), Genevieve Tremblay Coastal Social-Ecological Millennium Institute SECOS), and Aaron Knochel (Penn State University). *Virtual*.
- 2023 “Who Cares? Creatives Taking on the Climate Crisis,” University of Arkansas, Fayetteville, AR. (Feb. 9). Panel with Natalie Baird (Art City Community Center, Manitoba, Canada), Dr. Marguerite Mauritz (University of Texas El Paso), and Claire Pentecost (School of the Art Institute of Chicago). *Virtual*.
- 2023 “Teaching Ecological Sustainable Design,” AIGA Design Educators Community. (September 14). Panel with Holly Robbins and Rebeca Méndez. *Virtual*.
- 2024 “Climate Justice in Design Education,” Design Research Society 2024, Northeastern University, Boston, MA. (June 28). Panel with Natacha Poggio, Dan Vlahos, Rachel Beth Egenhoefer, and Sue Huang. *Virtual*.
- 2024 “Climate, Connection, and Creativity,” The Developing Life Podcast. (June 19). Panel with Marc O’Brien, Brian Stancheski, Rachel Cellinese, and Sirena del Mar Andras. *Virtual*.

### **Offices Held in Professional Societies**

- 2006-2008 Task Force Member, The Professional Association for Design (AIGA) Center for Sustainable Design, New York, NY.
- 2008-2009 Sustainable Design Education Committee, The Professional Association for Design (AIGA) Center for Sustainable Design, New York, NY.
- 2013-2017 Board Member, The Professional Association for Design (AIGA) Design Educator’s Committee, New York, NY.

2018-2023      Steering Committee Member, The Environmental Paper Network  
2022-Present    Member, Banato Advisory Board.

### **External Grants Prior to Last Promotion**

2009    Jennings, John, Benson, Eric. Annie E. Casey Foundation, \$10,000.

### **External Grants Since Last Promotion**

2017    Benson, Eric, Taylor, Mark. Sappi Ideas that Matter Grant, \$17,468.  
2021    Benson, Eric, Blount, Ben, Lingscheit, Emmy, Montgomery, Guen, and Warren, Maureen. The Association of Print Scholars Fourth Annual Collaboration Grant, \$1,000.  
2022    Benson, Eric. Dreamhost, \$1,000.  
2022    Benson, Eric, E. Ainsworth, Arts Midwest GIG Fund, \$8,000 (\$4,000 match grant with University of Illinois).  
2023    Sleiman, Tina, Benson, Eric, and Al Anouti, Fatme. Zayad University Social Innovation Grant, UAE, \$54,000.  
2024    Benson, Eric, Guggenheim Foundation Award, 2024.  
*Submitted and awaiting notification.*

### **Internal Grants Prior to Last Promotion**

2007    Benson, Eric, "FLYSPACE 2," Research Board Grant, University of Illinois, \$3,635.  
2007    Benson, Eric, "Land Arts of the American West," College of Fine and Applied Arts Dean's Special Grant, University of Illinois, \$500.  
2008    Benson, Eric, "Designing with Future Generations in Mind," College of Fine and Applied Arts Dean's Special Grant, University of Illinois, \$500.  
2008    Benson, Eric, "Sustainable Graphic Design," College of Fine and Applied Arts Creative Research Award, University of Illinois, \$2,780.  
2008    Benson, Eric, Jennings, John, "Ethics of a Designer in a Global Economy (EDGE)," Environmental Council Campus Sustainability Grants, University of Illinois, \$2,000.  
2009    Benson, Eric, "Ethics of a Designer in a Global Economy (EDGE)," Office of Sustainability, University of Illinois, \$1,000.  
2010    Benson, Eric, "Food, Health, Place & Sustainability Film Series," Office of Sustainability, University of Illinois, \$250.  
2010    Benson, Eric, "Food, Health, Place & Sustainability Film Series," Illinois-Indiana Sea Grant/Illinois Water Resource Center, University of Illinois, \$500.  
2010    Benson, Eric, "Ethics of a Designer in a Global Economy (EDGE)," School of Art + Design Visitor's Fund, University of Illinois, \$1,000.



- 2010 Benson, Eric, Kostell, Steve, "Ethics of a Designer in a Global Economy (EDGE)," Academy for Entrepreneurial Leadership, University of Illinois, \$7,100.
- 2011 Benson, Eric, "Agri-fiber Paper Lab," Research Board Grant, University of Illinois, \$19,630.
- 2011 Benson, Eric, Kostell, Steve, "Agri-fiber Paper Lab," Student Sustainability Committee, University of Illinois, \$22,500.
- 2012 Benson, Eric, Kostell, Steve, "Dotting the I's and Crossing the Ts of Sustainability: Moving Toward a Greener Agri-Fiber Paper Lab on an Off-Grid Sustainable Farm," Student Sustainability Committee, University of Illinois, \$68,416.

### **Internal Grants Since Last Promotion**

- 2014 Benson, Eric, Kostell, Steve, "Farm and Fiber," Student Sustainability Committee, University of Illinois, \$79,620.
- 2016 Allen, Earl, Benson, Eric, Brown, Lora Kathleen, Dearborn, Linda, Edwards, Mary, Hamilton, Kevin, Sullivan, William, and Tober, Brad, Peoria Extension and Outreach Initiative Funding, Offices of Extension and Outreach and of the Provost, University of Illinois, \$124,525
- 2016 Benson, Eric, "A Campus Circular Economy," Student Sustainability Committee, University of Illinois, \$37,695.
- 2016 Bailey, Brian, Benson, Eric, and Tawfick, Sameh, "Nurturing Design Thinking in Engineering Courses," Strategic Instructional Innovations Program (SIIP), College of Engineering, University of Illinois, \$66,338.
- 2017 Benson, Eric, Tawfick, Sameh, and Taylor Mark, "3-D Pulp: Crop Residue at Small and Large Scales," University of Illinois Campus Research Board, \$14,522.
- 2017 Bailey, Brian, Benson, Eric, and Tawfick, Sameh, "Nurturing Design Thinking in Engineering Courses," Strategic Instructional Innovations Program (SIIP), College of Engineering, University of Illinois, \$30,000.
- 20`9 Benson, Eric, Thomas, Nekita, "Ethics of a Designer in a Global Economy (EDGE)," Levenick-iSEE Teaching Sustainability Fellowship, University of Illinois, \$2,000.
- 2022 Benson, Eric "Prairie Paper," FAA Project Completion Grant, \$5,200.

### **Books Authored or Co-Authored**

Benson Eric and Perullo, Yvette. *Design to Renourish: Sustainable Graphic Design in Practice* (New York, NY: Focal Press, 2016).



### **Chapters in Books Prior to Last Promotion**

Benson, Eric “Best Practices to Design Sustainably,” in *A Graphic Designers Guide to Sustainable Design*, ed. Aaris Sherin (Gloucester, MA: Rockport Publishers, 2008): pp. 19.

Benson, Eric “Publishing and Sustainability,” in *Rethinking Paper and Ink: The Sustainable Publishing Revolution*, ed. Melissa Brumer & Janine Eckhart (Portland, OR: Oolian Press, 2009): pp. 3-4.

Benson, Eric “Forward,” in *Big Book of Green Design*, ed. Suzanna Stephens (New York, NY: Collins Design, an Imprint of HarperCollins, 2009): pp. 6-7.

### **Chapters in Books Since Last Promotion**

Benson, Eric, “Designing Sustainable and Equitable Relationships with Communities,” *Developing Citizen Designers*, ed. Elizabeth Resnick, (London, UK: Bloomsbury Academic, 2016): pp. 270-272.

Benson, Eric, “Over-consumption, the natural environment, and Earth that was,” in *Serenity: Essays on Joss Whedon’s ‘Big Damn Movie,’* ed. Frederick Blichert, (Jefferson, NC: McFarland Press, April 2018): pp. 93-105.

Benson, Eric, “Medium is the Message,” in *The Graphic Design Process: how to be successful in design school*, ed. Anitra Nottingham and Jeremy Stout, (London, UK: Bloomsbury Press, May 2019).

Benson, Eric, Boff Ferronato, Priscilla, “Design Education in the Anthropocene: Teaching Systems Thinking,” in *Right Research: Modelling Sustainable Research Practices in the Anthropocene*, (UK: Open Book Publishers, April 2021).

### **Articles in Journals Prior to Last Promotion**

Benson, Eric, “What is Sustainable Graphic Design?” *Design Philosophy Politics* (December 2007).

Benson, Eric, “Ethics of a Designer in a Global Economy: A Class on Contemporary Design Issues,” *Design Principles and Practices, An International Journal* 2, No. 1 (Summer 2008): pp. 167-174.

Benson, Eric, “Graphic Junk: Re-evaluating What We Make,” *Design Philosophy Politics* (April 2009).

Benson, Eric, "The Intersection of Identity Within Pattern & Structure: A FLYSPACE Continuing Collaboration," *Multi: The RIT Journal of Plurality and Diversity in Design* 2, No. 2 (Spring 2010): pp. 21-32.

Benson, Eric, "Designing the Immaterial," *DesignInquiry* (Spring 2010).

Benson, Eric and Fine, Peter, "Sustainable Design Education Rethought: The Case for Eco-Modernism," *Design Principles & Practices: An International Journal* 4, No. 6 (Spring 2011): pp. 163-176.

### **Articles in Journals Since Last Promotion**

Benson, Eric and Napier, Pamela, "Connecting Values: Teaching Sustainability to Communication Designers," *Design and Culture* 4, No. 2 (2012): pp. 195-214.

Benson, Eric, Jennings, John, & Gibson, Michael, "Dezombies and the Coming Design Apocalypse: Confronting the Urgent Need to Increase Racial Diversity and Environmental Awareness in University-Level American Communication Design Programs." *Dialectic*, 2.1 (2017): pp. 131-154.

Salamanca, Juan., & Benson, Eric. "Collaborating in Conceptual Spaces through Data Visualization: A Case Study on Simple NetInt, a JavaScript Storytelling Sketchpad." *Dialectic*, 4.1 (2022).

Benson, Eric, "The Serenity Logo: Otherness and Inauthenticity." *Slayage* (December 2022): pp. 1-32.

Benson, Eric, "Fresh Press Agri-Fiber Lab." *Ground Works: Vibrant Ecologies of Research* (2022). *The Council of Editors of Learned Journals (CELJ) has awarded Vibrant Ecologies of Research Best Special Issue for 2022.*

Silvestre, Sara L., Morais, Maria, Soares, Raquel R. A., Johnson, Zachary T., Benson, Eric, Ainsley, E., Pham, Veronica, Claussen, Jonathan C., Gomes, Carmen L., Martins, Rodrigo, Fortunato, Elvira, Pereira, Luis, Coelho, João, "Green fabrication of stackable laser-induced graphene micro-supercapacitors under ambient conditions: Towards the design of truly sustainable technological platforms," *Journal of Advanced Materials Technologies* (2024).

Sleiman, Tina, Benson, Eric, Al Anouti, Fatme, "The Fresh Press Enterprise: Pedagogical Approaches in Making, Characterizing, and Utilizing Specialty Paper Made from Locally Sourced Agricultural Waste at Zayed University," *International Journal of Political Ecology and Environmental Culture*. Submitted and under review.

### **Juried Group Exhibitions Prior to Initial Appointment**

- 2004 "Summer Collective," Gallery ArtSpace, Dallas, TX, (July 9–16, 2004).
- 2005 "Fever Show," Creative Research Lab, Austin, TX, (July 9–30, 2005).
- 2006 "MFA2," Creative Research Lab, Austin, TX, (April 15– May 29, 2006).

### **Juried Group Exhibitions Prior to Last Promotion**

- 2007 "Tossed and Found," Outside In Gallery, Portland, OR, (March 11–April 21, 2007). *Became a traveling juried show with exhibitions in Portland galleries 100th Monkey and the Friendly House.*
- 2007 "Subvertisements: Using Ads and Logos for Protest," California State University, Northridge's Art Gallery, Northridge, CA, (March 1–April 21, 2007).
- 2007 "Reconnecting: The U-M Art & Design Alumni Show," The University of Michigan Slusser Gallery and Work@Ann Arbor Gallery, Ann Arbor, MI, (July 13–August 10 2007).
- 2007 "Global Warming 2007," Orange County Center for Contemporary Art, Santa Ana, CA, (September 1–29, 2007).
- 2007 "Roots 37th Annual UCDA Design Competition," Toronto, Canada, (September 29–October 2, 2007).
- 2007 "Sublime Climate," The Cambridge School of Weston Gallery, Weston, MA, (October 20–December 20, 2007).
- 2007 "The means by which we find our way. A project in two parts," Waikato Institute of Technology, Ramp Gallery, Hamilton, New Zealand, (November 8–December 1, 2007). *This show has also traveled to Kansas State University and Winthrop University in South Carolina.*
- 2007 "Earth Matters: International Art Exhibit," The University of Texas Pan-American, Edinburg, TX, (November 9–December 30, 2007).
- 2008 "Shift 38th Annual UCDA Design Competition," Savannah, GA, (October 4–7, 2008).
- 2008 "Live Debris," The Hangar Gallery of Umam Documentation and Research, Beirut, Lebanon, (May 15–June 15, 2008).
- 2009 "Sustainable?" Central Connecticut State University, Chen Art Gallery, New Britain, CT, (March 19–April 19, 2009).
- 2010 "Less is More 2010," Connexion Gallery-Design Studio, Dunwoody, GA, (December 4, 2009–January 31, 2010).
- 2010 Art D'Eco," Gallery 125, Trenton, NJ, (February 12–April 3, 2010).
- 2010 "Spill>>Forward," MediaNoche, New York, NY, (July 30–September 14, 2010).
- 2010 "The Great Oil Leak Show," Bricks & Bombs Gallery, Baton Rouge, LA, (August 6, 2010), and Acadiana Center for the Arts, Lafayette, LA, (August 14–September 4, 2010).

- 2011 "The Wearable Arts Awards," City Hall Galleria, Port Moody, British Columbia, Canada, (February 19–20, 2011), and Port Moody Arts Centre, Port Moody, British Columbia, Canada, (March 3–April 10, 2011).
- 2011 "Heroes on Show," Street Performance, Milan Design Week, (April 12–17, 2011).

### **Juried Group Exhibitions Since Last Promotion**

- 2012 "Mélange 42nd Annual UCDA Design Competition," Montreal, Canada, (October 13 -16, 2012).
- 2013 "Printing Green: American Print Alliance," Illges Gallery, Columbus State University, Columbus, GA, (March 25 – April 21, 2013).
- 2017 "Paper, Paper, Paper," Taos Center for the Arts, Encore Gallery, Taos, NM, (September 4 – October 29, 2017).

### **Invited Group Exhibitions Prior to Last Promotion**

- 2007 "Other Heroes," Jackson State Gallery, Jackson State University, Jackson, MS, (April 5–25, 2007).
- 2010 "Hello: Graphic Design Group Invitational," University Art Galleries, University of South Dakota, Vermillion, SD, (January 11–29, 2010).

### **Invited Group Exhibitions Since Last Promotion**

- 2012 "Graphic Design: Now in Production", Walker Art Center, Minneapolis, MN, (October 22, 2011 - January 22, 2012), the Cooper-Hewitt, National Design Museum, Governors Island, New York, NY, (May 26 - September 3, 2012), the Hammer Museum, Los Angeles, CA, (September 30, 2012 - January 6, 2013), Grand Rapids Art Museum and Kendall College of Art Gallery, Grand Rapids, MI, (February 1 - April 28, 2013) Contemporary Arts Museum Houston, TX, (July 20–September 29, 2013), Southeastern Center for Contemporary Art (SECCA), Winston-Salem, NC, (October 18, 2013 - February 23, 2014), and Rhode Island School of Design (RISD), Providence, RI, (March 28 - August 10, 2014).
- 2013 "Graphic Advocacy: International Posters for the Digital Age 2001-2012," University Galleries, Massachusetts College of Art and Design, Boston, MA, (January 15 – March 2, 2013), Galeria Artis, Universidad Autonoma Metroplotina-Unidad Azcapotzalco, Mexico City, Mexico, (May 19 – June 14, 2013), Davinchi Hall, Seoul National University of Science & Technology, Seoul, South Korea, (May 24 – May 31, 2013), Pratt Manhattan Gallery, Pratt Institute, New York City, NY, (July 8 – August 28, 2013), McDonough Museum of Art, Youngstown State University, Youngstown, OH, (September 13 – November 8, 2013), Simon I. Patino Gallery, La Paz, Bolivia, (November 20 –

- December 10, 2013), University Gallery, William Peterson University, Wayne, NJ, (January 20 – March 14, 2014), Schnick Art Gallery, Skidmore College, Saratoga Springs, NY, (March 27 – May 2, 2014), Galleries, Cleveland State University, Cleveland, OH, (May 16 – June 21, 2014), Gallery, Art Directors Club, New York City, NY, (July 7 – August 13, 2014), University Galleries, Florida Atlantic University, Boca Raton, FL, (September 7 – October 28, 2014), Holtzman & Center for the Arts Galleries, Towson University, Towson, MD, (November 13 – December 20, 2014), Snite Museum, University of Notre Dame, Notre Dame, IN, (January 18 – March 8, 2015), Ohio Northern University, Ada, OH, (March 23 – April 12, 2015), University of Southern Mississippi, Hattiesburg, MS, (September 3 – October 1, 2015), University of Central Oklahoma, Edmond, OK, (October 26 – November 20, 2015), and Lamont Gallery, Philips Exeter Academy, Exeter, NH (January 8 – March 6, 2016).
- 2014 “Green Patriot Posters: The Revolution Will Be Designed,” Design Museum Boston, Boston, MA, (January 17 – May 31, 2014).
- 2014 “Social Paper,” Columbia College, Chicago, IL, (February 10 – April 5, 2014).
- 2017 “Pulp as Portal: Socially Engaged Hand Papermaking,” The Center for Book Arts, New York, NY, (January 20 – April 1, 2017), Salina Art Center, Salina, Kansas, (May 10 – July 23, 2017).
- 2019 “Paper Alchemy,” Berkshire, Reese, and Paul Galleries, Herron School of Art, Indianapolis, IN, (June 5 – August 28, 2019).
- 2023 “Regather: A 10-Year Retrospective of Paper Art at Fresh Press,” Merwin Gallery, Illinois Wesleyan University, Ames School of Art and Design, Bloomington, IL, (October 16–December 8, 2023).

### **Public Collections Prior to Last Promotion**

- 2006 “Thirst: Anti-Bottled Water,” Center for the Study of Political Graphics, Los Angeles, CA. (Digital print, 2006).
- 2006 “Katrina,” Jackson State University, Jackson, MS. (Digital print, 2006).

### **Public Collections Since Last Promotion**

- 2015 “Renewable Electrification Act: Wind,” Rhode Island School of Design Museum, Providence, RI. (Digital print, 2015).
- 2016 “Fiber by Fresh Press Writing Share,” Peace Paper Archives at Robert B. Haas Arts Library, Yale University, New Haven, CT (Handmade paper notebooks and branding, 2016).

### **Images of Artwork Reproduced in Publications Prior to Last Promotion**

- 2006 "Re-nourish website," Williams, Pamela L, "50 Essential Bookmarks," *Communication Arts Design Annual*, (November 2006), p. 234.
- 2007 "Re-nourish website," Saville, Laurel, "Creating More Sustainable Packaging Trends, information, expertise, new products and ideas on what exactly a designer can -and should-be doing," *Dynamic Graphics Magazine*, (2007).
- 2007 "Re-nourish website," Clark, Caroline, "How to be Green(er)," *Creative Review*, (April 2007), p. 54.
- 2007 "Re-nourish website," McCarron Sienicki, Carolyn, "Inch-by-Inch: Making Sustainable Changes in Design," *Communication Arts*, (May/June 2007), p. 23.
- 2008 "Apathy," ed. MacPhee, Josh and Rodriguez, Favianna, *Reproduce and Revolt*, (New York, NY: Soft Skull Press, May 2008), p. 82.
- 2008 "Untitled," ed. Gardener, David and Wilkinson, Andrea, *The means by which we find our way; Observations on design*, (New Zealand, Ramp Press, October 2008), p. 22.
- 2009 "Re-nourish website," ed. San Martin, Macarena and Vilaseca, Estel, *Blogs: Mad About Design*, (Barcelona, Spain: Maomao Publications, June 2009), p. 26-27.
- 2009 "I am not a Virgin," "Jean and T-shirt Bag," and "Re-nourish logo," ed. Stephens, Suzanna, *The Big Book of Green Design*, (New York, NY: Collins Design, November 2009), pp. 137, 228, and 315.
- 2009 "Re-nourish website," ed. Aiken, Erica and Amladi, Rita, *Graphics Gone Green*, (December 2009), p. 13.
- 2010 "Re-nourish website," Kuhn, Jessica, "Re-nourishing Sustainability," *HOW Design Magazine*, (May 2010), p. 24.
- 2010 "Renewable Electrification Administration," ed. Beirut, Michael, Friedman, Thomas, Morris, Edward, and Siegel, Dmitri, *Green Patriot Posters*, (New York, NY: Metropolis Books/DAP, November 2010), p. 101.

### **Work Mentioned/Cited in Publications Prior to Last Promotion**

- 2007 "Re-nourish website," McLaren, Warren, "Renourish—Tools for Green Graphic Design," *Treehugger.com*, (May 22, 2007).
- 2007 "Re-nourish website," Crueger, Roberta, "For the Greener Good," *HOW Design Magazine*, (July/August 2007), p. 78-83.
- 2008 "Re-nourish website," DeWitt, Maggie, "Eco-Sphere," *Print Magazine*, (January 20, 2008).
- 2009 "Re-nourish website," *Communication Arts Magazine*, (November 6, 2009).
- 2011 "Re-nourish website," Taute, Michelle, "Paper Spec'ing Sidekicks," *HOW Design Magazine*, (May 2011), p. 100.

- 2012 “Re-nourish website,” ed. Scalin, Noah and Taute, Michelle, *The Design Activist’s Handbook*, (Cincinnati, OH: HO Books, 2012) p.40.

### **Images of Artwork Reproduced in Publications Since Last Promotion**

- 2012 “Renewable Electrification Association,” *Package and Design Magazine*, Beijing, China, (November 2012), p. 17.
- 2013 “Renewable Electrification Association,” “How posters survive and thrive in a digital age: New York show Graphic Advocacy shows how the form is still the cornerstone of effective communication,” Phaidon.com, (July 2013).
- 2016 “Fiber by Fresh Press,” Babcock, May, “Stop the Presses! It’s Community Supported Paper at Fresh Press,” Paperslurry.com, (Dec. 2016).

### **Work Mentioned/Cited in Publications Since Last Promotion**

- 2016 “Re-nourish website,” ed. Fine, Peter, *Graphic Design: Sustainable Principles and Practice*, (London, UK: Bloomsbury Publishing, Summer 2016).
- 2017 “Required Reading: AIGA’s Design Educators Community list their must-have books for design inspiration for 2017,” DesignObserver.com. (January 31, 2017).
- 2017 “The Best New Graphic Design Books of 2017,” Format.com. (Oct. 2017).
- 2017 “Responsible Designers to Watch 2017,” *GDUSA Magazine*, (Oct. 2017).
- 2023 “Fresh Press Agri-Fiber Paper Lab,” ed. Miller, Gretchen and Matott, Drew, *The Art and Art Therapy of Papermaking: Material, Methods, and Applications*, (New York, USA: Routledge, Summer 2023).
- 2024 “Fresh Press,” *Mid-American Gardner*, PBS (WILL) Television. (August 2024).
- 2024 “Climify Podcast,” *Print Magazine*. (August 2024).
- 2024 “Fresh Press,” *Prairie Fire*, PBS (WILL) Television. (September 2024).

### **Commissions and Consulting Prior to Initial Appointment**

- 2001 MetLife, New York, NY.
- 2001 Schlumberger, Houston, TX.
- 2002 Toyota, Torrance, CA.
- 2004 Scholastic Press, New York, NY.
- 2004 Mothers Against Drunk Drivers (MADD), Dallas, TX.
- 2005 Whole Foods Market, Austin, TX.

### **Commissions and Consulting Prior to Last Promotion**

- 2007 My Prescription for an Ethically Designed Future,” The Professional Association for Design (AIGA) Center for Sustainable Design, New York, NY.



- 2007 "Why is Sustainability Important?" Design Can Change, Vancouver, BC, Canada.
- 2007 "The Green Festival Gives Graphic Designers Reason to Celebrate," The Professional Association for Design (AIGA) Center for Sustainable Design, New York, NY.
- 2007 "Best Practices for the Sustainable Design Journey," GreenOptions.com.
- 2008 "Collaboration is the Key for a Green Future," *Georgia Printer Magazine*.
- 2008 "Why a Sustainable Design Revolution Must and Will Happen," *Notes on Design*, Tempe, AZ.
- 2008 "AIGA Incite/Insight: Responsible Design 101," The Professional Association for Design (AIGA) Chicago Chapter, Chicago, IL.
- 2009 "Green Patriot Posters," New York, NY.
- 2009 "Sustainable Printing" and "Sustainable Design," New Leaf Paper, San Francisco, CA.
- 2010 "AIGA response\_ability Conference," The Professional Association for Design (AIGA) Toledo, Ohio Chapter & Bowling Green University, Toledo, OH.
- 2011 "AIGA Chicago: CoDesign," The Professional Association for Design (AIGA) Chicago Chapter, Thinkubator Innovation Lab, Chicago, IL.

### **Commissions and Consulting Since Last Promotion**

- 2012 "The Shopping Maul," *Deliberatism*, Vancouver, BC, Canada.
- 2018 Cooper Hewitt, Smithsonian Design Museum, New York, NY.
- 2019 "The Future of Paper: From Clothing to Corn," *Communication Arts Magazine*, Menlo Park, California.
- 2022 Banato, Chicago, IL.

### **Bulletins, Reports, or Conference Proceedings Prior to Last Promotion**

Benson, Eric, McDonagh, Deana, and Shin, Cliff, "Fusing Empathy and Cognitive Science into the Design Process," in 10th International Conference on Naturalistic Decision Making, pp. 181-187, (2011).

Benson, Eric, McDonagh, Deana, and Shin, Cliff, "Emotional Ecomodernism: Is Using Bamboo Really Enough?" in DS 69: Proceedings of E&PDE 2011, the 13th International Conference on Engineering and Product Design Education, pp. 354-359, (2011).

Benson, Eric, "Designing a Sustainable Design Studio," in 2011 Cumulus Conference (From Understanding to Design and Back Again), pp. 1-18, (2011).

### **Bulletins, Reports, or Conference Proceedings Since Last Promotion**

Benson, Eric, Park, Hyuna, "Systems Thinking and Connecting the Silos of Design Education," in DS 76: Proceedings of E&PDE 2013, the 15th International Conference on Engineering and Product Design Education, pp. 277-291, (2013).

Taylor, Mark, Benson, Eric, and Tawfick, Sam, "Agri-fiber in 3-Dimensions," World Multidisciplinary Civil Engineering-Architecture-Urban Planning Symposium Prague, Czech Republic, (June 18-22, 2018).

Benson, Eric, Ferris, Quinn, Teper, Jennifer, and Vetter, Anneka, "A Case for a New Case Paper: From Farm to Table to Desk to Bench," American Institute for Conservation of Historic and Artistic Works (AIC), Uncasville, CT, (May 13-17, 2019).

Benson, Eric, Fehler, Michelle, "Hidden Connections: Holistic approaches to Design for the Common Good," 2021 Swiss Design Network Online Conference "Design as Common Good," Bern, Switzerland, (March 25-26, 2021).

Benson, Eric, Fehler, Michelle, and Sequira, Charlene, "A Shift to Life-Centered Systems Thinking: Teaching Modules to Design Regenerative Futures," in Cumulus Detroit 2022: Design for Adaptation, Detroit, MI (Nov 2-4, 2022).

Thomas, Nekita, Benson, Eric, Pridemore, Joshua, Strickland, Holly, Stephens, Noelyn, and Xiao, Yiqi, "How to Explain Design Research to Your Friends," in Design Research Society's Learn X Design 2023, (2023).

Fehler, Michelle, Benson, Eric, Sequeria, Charlene, "Transforming Design Education Through Life-Centered Systems Thinking: Growing Bio-Designers in the Classroom," Biodesign Challenge – Research Directions, Cambridge University Press, 2024.

Sleiman, Tina, Benson, Eric, Al Anouti, Fatme, "The Fresh Press Enterprise: A sustainable action project for paper production at Zayed University using locally sourced agricultural waste," World Environmental Education Conference (WEEC) 2024, Abu Dhabi, United Arab Emirates, 2024. *Submitted and under review.*

### **Book Reviews**

Benson, Eric. "Counterculture Green: The Whole Earth Catalog and American Environmentalism: A Review," for *DesignIssues* vol. 26, No. 2 (2010): pp 84-85.

### **Refereed Conference Presentations Prior to Last Promotion**

Benson, Eric, "Ideas for Integrating Sustainability into Graphic Design Pedagogy," The Professional Association for Design (AIGA) Intent Content Graphic Design Educator's Conference, Nashville, TN, (May 31–June 2, 2007).

Benson, Eric, "Ideas for Integrating Sustainability into Graphic Design Pedagogy," FLUX: Design Education in a Changing World Conference, Cape Town, South Africa, (October 3–5, 2007).

Benson, Eric, "Wanted: An Ethical and Sustainable Design Education," The Past, Present, and Future Ethics of Appropriation, Referencing, and Plagiarism, Southeastern College Art Conference (SECAC), Charleston, WV, (October 17–20, 2007).

Benson, Eric, "Ethics of a Designer in a Global Economy: A Class on Contemporary Design Issues," 2nd International Conference on Design Principles and Practices, Miami, FL, (January 9–11, 2008).

Benson, Eric, and Jennings, John, "What is Good Design: Searching for an Ethical Solution," University and College Designers Association (UCDA) Design Education Summit: Understanding our Students, Northern Illinois University, DeKalb, IL, (May 29–31, 2008).

Benson, Eric and Jennings, John, "Ethics of a Designer in a Global Economy (EDGE): A Course on Ethics, Diversity and Social and Environmental Sustainability," New Views 2 Conference, School of Graphic Design, London College of Communication, University of the Arts, London, England, (July 9–13, 2008).

Benson, Eric and Fine, Peter, "Re-Form and Re-Design: Design Education and Ethics," The Professional Association for Design (AIGA) Social Studies Design Conference: Educating Designers in a Connected World, Maryland Institute College of Arts (MICA), Baltimore, MD, (October 17–19, 2008).

Benson, Eric, "An Art + Design Imperative: Eco-Modernism Hybrid," The Intersection of Art and Design, College Art Association (CAA) 98th Annual Conference, Columbia College, Chicago, IL, (February 12, 2010).

Benson, Eric, "The Citizen Designer in the Age of the Golden Arches," Locating the Design Commons, College Art Association (CAA) 99th Annual Conference, New York, NY, (February 10, 2011).

### **Refereed Conference Presentations Since Last Promotion**

Benson, Eric and Jennings, John, "DeZombies and the Coming Design Apocalypse," AIGA Blunt: Explicit and Graphic Design Criticism Now, Old Dominion University, Norfolk, VA, (April 13, 2013).

Benson, Eric and Kostell, Steve, "Fields of Gold, Deckles, and Moulds," Print Dialogue Day, Columbus State University, Columbus, GA, (April 20, 2013).

Benson, Eric and Park, Hyuna, "Systems Thinking and Connecting the Silos of Design Education," 15th International Conference on Engineering and Product Design Education, Dublin Institute of Technology, Dublin, Ireland, (September 5, 2013).

Benson, Eric and Wiley, Brian, "The Pedagogical Priority of Design Citizenship," AIGA Design Educator's Conference, New Ventures: Intersections in Design Education," Portland, OR, (September 13, 2014).

Benson, Eric and Perullo, Yvette, "More than the Sum of its Parts: Systems Thinking in Design Education," RSD4 Symposium, Banff, Alberta, Canada, (September 3, 2015).

Benson, Eric and Napier, Pamela, "Creating Pedagogy for Participatory, People-Centered Design: Integrating a participatory, people-centered approach into visual communication design curriculum," AIGA National Conference: Revival, New Orleans, LA, (October 8, 2015).

Benson, Eric, Perullo, Yvette, and Scherer, Brooke, "Retooling Graphic Design Assignments: Building the Framework for a Sustainable Future," AIGA Nuts and Bolts Conference, Bowling Green, OH, (June 15, 2016).

Benson, Eric, Taylor, Mark, and Tawfick, Sameh, "Agri-Fiber in 3 Dimensions," World Multidisciplinary Civil Engineering-Architecture-Urban Planning Symposium, Prague, Czech Republic, (June 18-22, 2018).

Benson, Eric, and Salah, Miriam, "Ethics of a Designer in a Global Economy: A Required Ethics Course for the Generation Z Designer," SECAC Conference, Chattanooga, TN. (October 18, 2019).

Benson, Eric, "Fresh Press Agricultural Fiber Paper Lab: The Designer as a Material Science Engineer," UCDA Design Education Summit, Drake University, Des Moines, IA, (July 6-31, 2020). *Virtual*.

Benson, Eric, Ferris, Quin Morgan, Teper, Jennifer, Vetter, Anneka, "Sustainable Papermaking Collaboration for Library Conservation Efforts," Paper Currents, the North American Hand Papermakers' Virtual Conference, (October 17-18, 2020). *Virtual*

Benson, Eric, Fehler, Michelle, "Everything is Connected: Systems Thinking for Climate Designers," Climate Designers.org Party Program, (March 1-12, 2021). *Virtual*

Benson, Eric, "Our only hope is the Ecocene - Pass it on: Hopepunk in Comics," 2021 Pop Culture Association National Conference, Boston, MA (June 2-5, 2021). *Virtual*

Benson, Eric, Sleiman, Tina, and Al Anouti, Fatme, "The Fresh Press-Enterprise: A Sustainable Action Project for Paper Production within the UAE using Locally Sourced Agricultural Waste," 2024 World Environmental Education Conference, Abu Dhabi, UAE (January 29-February 2, 2024). *Virtual*

### **Refereed Conference Panels Organized Prior to Last Promotion**

Benson, Eric and Bullock, William, "Sustaining Sustainable Design: How Can We Do It?" 2008 Industrial Designers Society of America (IDSA) National Conference: Polar Opposites: Mediating the Space Between Positions in Design, Arizona Biltmore, Phoenix, AZ, (September 10-13, 2008).

Benson, Eric, "Beyond the Grid System: A Discussion on How Graphic Design Can Create a Sustainable Future," AIGA response\_ability Conference, Toledo, OH, (May 15, 2010).

### **Refereed Conference Panels Organized Since Last Promotion**

Benson, Eric, Perullo, Yvette, and Scherer, Brooke, "Consciously Creative: Where Sustainability Meets Design Education," Foundations in Art: Theory and Education Conference 2015: Tectonic Shifts, Herron School of Art and Design, Indianapolis, IN, (March 26, 2015).

Benson, Eric and Lane, Marty, "(Strategies for Not Being) Overworked Junior Faculty," The Professional Association for Design (AIGA) National Conference: Revival, New Orleans, LA, (October 8, 2015).

Benson, Eric, Perullo, Yvette, and Rachel Beth Egenhoefer, "Social Design in Tumultuous Times: Why and How to Publish about it," The Professional Association for Design (AIGA) MAKE Conference, Indianapolis, IN. (June 8, 2018).

Benson, Eric, Sales, Kaleena, Garrastegui, George, and Souza, Omari, "Amped: How Educators are Using Podcasts to Advocate for Systemic Change," 2023 United College Designers Association (UCDA) Summit, Bowling Green, OH. (May 22, 2023).

## **Teaching**

### **Thesis Committee Member MFA in Graphic Design – Prior to Last Promotion**

2011 Li, Huang, "Hybrid Sense: The Immense Possibilities of Interaction of Digital Information with Physical Environments," University of Illinois.

### **Thesis Committee Member MFA in Graphic Design – Since Last Promotion**

2014 Dye, Alex, "Rethinking the Electronic Medical Record," University of Illinois.  
2014 Wu, Wenjun, "Everyday Walking as Aesthetic Practice," University of Illinois.  
2014 Lee, Taekyeom, "Re-materialization of Type," University of Illinois. *Chair*.  
2015 Meilleur, Maurice, "Five Thesis on the Future of Type," University of Illinois. *Chair*.  
2017 He, Qing, "Mobile Gaming Application: Promoting Positive Attitude Towards Body Image for Girls Aged Five to Eight," University of Illinois. *Chair*.  
2018 Mandhre, Ruchita, "Experiential Design as an Emerging Context for Graphic Design Pedagogy and a Method to Create Valuable Emotional Experiences," University of Illinois. *Chair*.  
2019 Landrum, Brock, "A Case for Pleasure Within Design: Design Pedagogy Through the Framework of Immanuel Kant," University of Illinois. *Chair*.  
2020 Carolina Gonzalez, "How Can Start Up Brands Effectively Engage with their Audience Through Instagram?" University of Illinois. *Chair*.  
2020 Smith, Natalie, "A Book Designer's Intervention to Teaching Typographic Systems," University of Illinois.

### **Thesis Committee Member MFA in Design for Responsible Innovation – Since Last Promotion**

2023 Pridemore, Joshua, "(HU)man Enough: Design Interventions for Facilitating Familial Conversations About Masculine Gender Expression," University of Illinois. *Chair*.

### **Thesis Committee Member MFA in Industrial Design – Since Last Promotion**

2014 Qian, Manqian, "CaFLEX," University of Illinois, 2014.  
2015 Ding, Sylvia, "The Future of Blood Donation," University of Illinois.  
2016 Lu, Zoe, "FOODVENTURE – Mobile Digital Platform Restaurant Waiting

- Experience in the Digital Age,” University of Illinois.
- 2017 Bai, Aileen, “Use Technology to Meet the Communication Needs of an Aging Society,” University of Illinois.
- 2018 Taylor, Gina, “Promoting Wellness and Reducing Stigma Through Accessible Sexual Education: A Human-Centered Design Approach,” University of Illinois.

#### **DMA Thesis Committee Member – Since Last Promotion**

- 2018 Eun Jeesson, “The Use of Subtitled Illustrations to Enhance Audience Understanding of Lieder: An Experiment in Music Appreciation,” School of Music, University of Illinois.

#### **Contributions to Curriculum Redesign Prior to Last Promotion**

- 2008 Co-developed ARTD 451 Ethics of a Designer in a Global Economy (EDGE).

#### **Contributions to Curriculum Redesign Since Last Promotion**

- 2016 Implemented new undergraduate Graphic Design curriculum.
- 2017 Created ARTD 251 Graphic Design Toolbox.
- 2018 Co-developed ARTD 151 Introduction to Graphic Design.
- 2018 Rewrote and retitled ARTD 451 Graphic Design Problems course description.
- 2018 Assisted in rewriting and implementing graphic design MFA curriculum
- 2018 Created a new course entitled ARTD 317 UI/UX for Non-Majors
- 2018 Created a new course entitled ARTD 215 Introduction to Typography for Non-Majors
- 2018 Created a new course entitled ARTD 217 Graphic Design for Non-Majors
- 2019 Co-developed new MFA DRI curriculum

#### **Service**

##### **Public Engagement Prior to Last Promotion**

- 2010 Lecturer, TEDxUIUC, Champaign, IL.
- 2012 Workshop, Urbana Art at the Market, Urbana, IL. Papermaking.
- 2012 Panelist, Illinois Green Business Summit 2012, Champaign, IL.

##### **Public Engagement Since Last Promotion**

- 2012 - 2015 Board Member, 40 North, Champaign, IL.
- 2013 - 2016 Board Member, Common Ground Food Co-Op, Urbana, IL.



2013	Papermaking Workshop Leader, Urbana Sweet corn Festival.
2014	Judge, HATCH Trashion Show, Champaign, IL.
2017	Judge, CU Makes, Champaign, IL.
2017	Workshop Leader, 4-H Club, St. Joseph, IL. Papermaking
2017	Workshop Leader, Next Generation School – STEAM Academy, Champaign, IL.
2017	Lecture, Next Generation School – STEAM Academy, Champaign, IL.
2019	Workshop Leader, American Chemical Society, East Central Illinois Chapter, Champaign, IL.
2019	Lecture, Pinecrest Academy of Nevada, Henderson, NV. <i>Virtual</i> .
2019	Portfolio Reviewer, Champaign-Urbana Design Organization (CUDO), Urbana, IL.
2020	Lecture, Urbana High School, Urbana, IL.
2020	Judge, Eastern Illinois Design Competition, Charleston, IL.
2020	Judge, Illinois State Student Annual, University Galleries, Normal, IL.
2020-2023	Board of Directors, Campus Middle School for Girls, Urbana, IL.
2020	Climate Reality Leader, Climate Reality Project, Washington, D.C.
2021	Artist, Art and Climate Change: Pandemics as a Portal to Change, Museum of the Grand Prairie in collaboration with Krannert Art Museum and Anita Purves Nature Center in the Urbana Parks District.
2021	Papermaking Workshop Leader, Unit 4, and Urbana Public School educators.
2022	Presenter, “A Contemporary look at Classics: Eco-Cultural Event,” Spurlock Museum, University of Illinois at Urbana-Champaign.
2023	Judge, Sappi Paper, Ideas that Matter Grant, Boston, MA.

### **Service to Disciplinary and Professional Societies or Associations Prior to Last Promotion**

2007	Peer reviewer, DEFSA International Design Education Conference 2007, Cape Town, South Africa.
2008	Peer reviewer, <i>Design Principles &amp; Practices Journal</i> , Champaign, IL.
2009	Peer reviewer, UCDA Design for the Common Good Design Educators Conference, Spring Hill College, Mobile, AL.
2010	Peer reviewer, <i>Design Principles &amp; Practices Journal</i> , Champaign, IL.
2011	Peer reviewer, <i>Design and Culture Journal</i> , New York, NY.
2011	Judge, UCDA Going Green Awards, Smyrna, TN.
2011	Judge, 2011 The Professional Association for Design (AIGA) (Re)Design Awards, Los Angeles, CA.

## Service to Disciplinary and Professional Societies or Associations Since Last Promotion

2013	Panel moderator, "Head, Heart, Hand: The Professional Association for Design (AIGA) Design Conference 2013," Minneapolis, MN.
2013	Book reviewer for one manuscript, Bloomsbury Publishing, London, UK.
2013	External promotion & tenure evaluator, University of South Dakota.
2014	External promotion & tenure evaluator, University of the Pacific.
2014	Co-author of grant with Professor Michael Gibson that funded first graphic design academic journal sponsored by the Professional Association for Design (AIGA), New York, NY.
2014-2016	Journal Advisory Committee Member, <i>Dialectic the Professional Association for Design (AIGA)</i> , New York, NY.
2015	Founder/Host, Onward Radio, Champaign, IL. An eleven episode thirty-minute podcast dedicated to sustainable, social, and service design.
2015	Committee member, Champaign-Urbana Design Association (CUDO) Pro Show, Champaign, IL.
2015	External promotion and tenure evaluator, St. Thomas Aquinas College.
2016	External promotion and tenure evaluator, University of California-Riverside.
2016	External promotion and tenure evaluator, University of Wyoming.
2016	External promotion and tenure evaluator, Bowling Green University.
2016	External promotion and tenure evaluator, Michigan State University.
2016-2018	Community Liaison, <i>Dialectic Visual Communication Design Journal</i> .
2017	Blind Reviewer, <i>Dialectic Visual Communication Design Journal</i> , Volume 2 and 3.
2017	External promotion and tenure evaluator, Iowa State University.
2017	External promotion and tenure evaluator, University of Arkansas.
2018	Blind Reviewer, the Professional Association for Design (AIGA) MAKE Conference
2018	External promotion and tenure evaluator, University of Nebraska.
2018	External promotion and tenure evaluator, University of Maryland, Baltimore County.
2018-2019	Co-Chair for "The Nature of Regenerative Pruning: Planting the seeds for an ethical and environmental future" track for the 2019 European Academy of Design Conference, Dundee, Scotland.

2020	Blind Reviewer, Flyover Comics Symposium, University of Illinois
2020	Slack Channel Moderator, AIGA Design Educators Committee SHIFT Summer Summit.
2020	External promotion and tenure evaluator, University of Iowa.
2021	Blind Reviewer, <i>Design and Culture Journal</i> .
2021-Present	Host, Seasons 1-4 of the "Climify Podcast" for <a href="http://Climatedesigners.org">Climatedesigners.org</a> .
2021	Co-Lead, Midwest <a href="http://Climatedesigners.org">Climatedesigners.org</a> Chapter.
2021	Blind Reviewer, <i>Dialectic Graphic Design Journal</i> .
2021	External promotion and tenure evaluator, Auburn University.
2021	External promotion and tenure evaluator, The Ohio State University.
2022	External promotion and tenure evaluator, State University of New York at New Paltz.
2022	External Reviewer, University of Baltimore's Integrated Design Program.
2022	External promotion and tenure evaluator, University of North Texas.
2022	External Reviewer (Curriculum), Nova Scotia College of Art and Design University.
2023	External promotion and tenure evaluator, Boston University.
2024	External promotion and tenure evaluator, Rochester Institute of Technology.
2024	External promotion and tenure evaluator, Carnegie Mellon University.
2024	External promotion and tenure evaluator, University of the Pacific.
2024	Blind Reviewer, Springer Publishing.
2024	Blind Reviewer, Laurence King Publishing

### **University Service Prior to Last Promotion**

2006-2007	Member, Environmental Stewardship Committee.
2007	Organizer, Visiting Artists lecture by Professor Ellen Lupton, Maryland Institute College of Art (MICA), School of Art and Design, April 19-20, 2007.
2007	Co-Curator, "Discrimination Self Portraits: Graphic Design Students Respond to Racism," Krannert Art Museum (KAM).
2008	Lecturer, College of Media, "What is Sustainable Design?" in the class Ecologies of Consumption: Markets, Sustainability and Consumer Culture.
2008	Panelist, Race, Diversity, and Campus Climate Conference, University of Illinois at Urbana-Champaign, Champaign, IL.
2008	Participant, Environmental Horizons Sustainability Summit, Office of Sustainability.
2008	Mentor, Summer Research Opportunities Program (SROP).

2009-2010	Member, Faculty Senate.
2009	Member, Fulbright Review Committee.
2010	Curator, "Food, Health, Place & Sustainability Film Series," Office of Sustainability, University of Illinois.
2010	Moderator, Sustainable Electronics Initiative's (SEI) 2010 International E-waste Design Competition Awards Show.
2011	Lecturer and Curriculum Consultant, Prairie Project.

### **University Service Since Last Promotion**

2012-2014	Member, Public Engagement Grant Review Committee.
2013-2014	Member, Community Engagement Through the Arts Planning Committee.
2013-2018	Member, Martin Luther King, Jr. Symposium Committee.
2014-2016	Member, Faculty Senate.
2016	Member, Lightning Symposium: Programs for the New Design Center at Illinois committee.
2017	Lecturer, "Environmental Writing," Professor Gillen D'Arcy Wood.
2019-2020	Lecturer, "Branding," Professor Jules Woolf, Department of Recreation, Sport, and Tourism
2021-2022	Member, Student Sustainability Committee
2021	Reviewer, Campus Research Board
2022	Papermaking Workshop Leader, iSchool "Book Lab"
2022-2024	Papermaking Workshop Leader, Illinois Conservation Lab Library graduate students.
2024	Reviewer, Campus Research Board

### **College of Fine and Applied Arts Prior to Last Promotion**

2007	Member, Lorado Taft Lectureship on Art Committee.
2007-2008	Member, Elections and Credentials Committee.
2008	Member, Center for Education in Small Urban Communities After School Arts Program Committee (ASAP).
2008	Member, FAA Sustainability Committee.

### **College of Fine and Applied Arts Since Last Promotion**

2011-2015	Member, FAA Executive Committee.
2013-2015	Member, Elections and Credentials Committee.
2013	Member, Landscape Architecture Search Committee.
2014	Guest Critic: Landscape Architecture, Professor Elen Deming.
2015-2016	Workshop leader, FAAX Sustainable Papermaking

2016	Lecturer, FAA101, Associate Professor Mary Edwards, "Graphic Design and Society," September 9, 2016.
2016	Member, Career Services Search Committee.
2017	Member, Design Across Campus Committee.
2017-2018	Member, FAA Executive Committee
2019-Present	Member, FAA Bachelor of Science in Sustainable Design Committee.
2022-Present	Member, FAA Bachelor of Science in Sustainable Design Convocation Committee

### **Art and Design Service Prior to Last Promotion**

2006	Lecturer, Design History Survey, Professor Deana McDonough.
2006-2010	Lecturer, Contemporary Issues, Professor Alan Mette.
2007	Member, Yahoo! User Experience & Design (UED) Grant Advisory Board.
2007	Member, Visiting Artists Committee.
2007-2011	Participant, Art + Design Faculty Show.
2007-2009	Chair, BFA Exhibition Catalog Committee.
2007-2008	Member, Search Committee, Industrial Design.
2008-2010	Member, Web Marketing and Recruitment Committee.
2009	Member, School of Art + Design Research and Enterprise Committee.
2009-2010	Member, Search Committee, Industrial Design.
2009	Curator, School of Art + Design Graphic and Industrial Design Lecture Series.
2010-2011	Member, School of Art + Design By-laws and Policies and Procedures Committee.
2010	Lecturer, Industrial Design, Professor William Bullock, "Designing Green Online."
2011	Member, Graduate Admissions Committee.
2011	Member, Tuition Waiver Committee.

### **Art and Design Service Since Last Promotion**

2013	Member, BFA Exhibition Committee.
2013	Member, Design Division 2/2 Ad-Hoc Committee.
2013-2014	Participant, Art + Design Faculty Show.
2014	Member, School of Art + Design Executive Committee.
2014-2016	Member, School of Art + Design By-laws and Policies and Procedures Committee.
2014	Member, School of Art + Design School Restructuring Ad-Hoc Committee.
2015	Member, School of Art + Design Director Review Committee.

2015-2016	Member, School of Art + Design Web Marketing and Recruitment Committee.
2015-2016	Member, School of Art + Design Program Chairs Committee.
2015-2016	Member, School of Art + Design Petullo Graphic Design and Avery Industrial Design search committee.
2016	Chair, School of Art + Design Graphic Design Lecturer Search Committee.
2016	Chair, School of Art + Design Graphic Design search committee.
2016	Member, School of Art + Design Recruitment committee.
2016-2018	Member, School of Art + Design Executive Committee.
2017	Art Director, BFA Exhibition Catalog.
2017	Lecturer, Art Education, Assistant Professor Jorge Lucero.
2017	Participant, Art + Design Faculty Show.
2017	Papermaking Workshop Leader, Introduction to Printmaking.
2018	Lecturer, Art Education, Assistant Professor Laura Hetrick.
2018	Member, School of Art + Design Art Education Search Committee
2019	Chair, Graphic Design Lecturer search committee.
2019	Art Director, BFA Exhibition Catalog.
2019-2020	Member, Grievance Committee.
2019-2020	Author, Graphic Design NASAD narrative.
2020-2022	Member, Recruitment Committee.
2021	Member, Facilities Committee (ad hoc).
2021	Member, Outcomes and Assessment Committee.
2021-2022	Developer, Design Illinois Career Fair Website.
2022-2023	Member, Executive Committee.
2023-2024	Member, Industrial Design Working Group.
2023-2024	Member, Industrial Design Search Committee
2024	Chair, Graphic Design Teaching Assistant Professor Search Committee.
2024	Member, Industrial Design AP search committee.
2024 - Present	Member, Executive Committee.
2024	Member, Recruitment Committee.
2024 -2025	Member, Graphic Design Search Committee.

### **Graphic Design Service Prior to Last Promotion**

2006-2012	Student advisor, Graphic Design Program.
2008	Faculty chaperone, Graphic Design Program, Chicago graphic design firm studio walk.
2009	Faculty Advisor, Graphic Design Student Group (GDSI).
2011	Curator, "Graphic Design Lecture Series."

### **Graphic Design Service Since Last Promotion**

2013	Chair, Graphic Design Visiting Assistant Professor Search Committee.
2013	Chair, Graphic Design Program.
2013	Faculty Advisor, Graphic Design Student Group (GDSI) Portfolio Review.
2013	Reviewer, Graphic Design Student Group (GDSI) Portfolio Review.
2014-2020	Presenter, New Majors Fair.
2015-2020	Chair, Graphic Design Program.
2015	Facilitator, Parkland Pathways Program.
2015-2020	Faculty Advisor, the Professional Association for Design (AIGA) Illinois student group.
2016-2017	Co-planner, Graphic Design Alumni Reunion, Chicago, IL.
2016	Presenter, Mini Summit by The Professional Association for Design (AIGA) at Illinois.
2018-2020	Co-planner, Design Career Fair, Chicago, IL.
2019-2020	Chair, Associate Professor of Graphic Design Search Committee.
2020	Chair, Open Rank Graphic Design Search Committee.
2021-2023	Research Advisor, Joshua Pridemore, MFA DRI student.
2022	Chair, Clinical Assistant Professor Graphic Design Search Committee.
2022-Present	Articulator, Graphic Design transfer student courses.
2022	Chair, Lecturer Graphic Design Search Committee.
2023	Research Advisor, Shoutao Wu, MFA DRI student
2023-Present	Program Chair, Graphic Design.
2024	Research Advisor, Fan Xie, MFA DRI Student.
2024	Research Advisor, Marisa Peacock, MFA DRI Student.