

Maintain and invest in our diverse media, processes, and methods

- Design courses/curricula that serve multiple majors
- Connect curricula with community stakeholders
- Establish arts-based research center (with opportunities for funding, research, community engagement, etc.)
- Develop proposal for Center for Drawing
- Use advising to increase visibility and enrollment in courses in lower enrollment programs
- Codify the notion that some courses could be/should be low enrollment and that they are subsidized by larger enrollment courses
- Develop campus workshops that will attract and encourage underrepresented high school students to apply to A+D programs (formerly: Develop campus workshops for underrepresented high school students)
- Advance creativity and craft in proportion to our commitment to design
- Expand our focus on code and data as methods and materials for faculty research and student learning
- * Incentivize course development through greater recognition on activity reports or other mechanism
- * Commit to liberal arts educational philosophy/model in specific programs
- * Display A+D research and work across campus

Increase the strength, relevancy, and vitality of graduate programs

- Design courses/curricula that serve multiple majors
- Establish arts-based research center (with opportunities for funding, research, community engagement, etc.)
- Propose CAS theme related to art
- Commit to liberal arts educational philosophy/model in specific programs
- Increase the number of grads presenting in national conferences
- Improve funding to improve selectivity of applicants
- Develop revenue-generating graduate degrees
- Develop new doctoral programs
- Increase the number of international visiting artists, designers, and scholars
- Establish ways for graduate students to contribute to curriculum
- Organize School events in conjunction with national conferences
- Establish alumni database accessible to faculty and staff
- Celebrate and disseminate student accomplishments to wider communities
- Expand our focus on code and data as methods and materials for faculty research and student learning
- * Advance creativity and craft in proportion to our commitment to design
- * Promote workshops and interdisciplinary course proposals (bulletin board, e-mail, workshop)
- * Collaborate with FAA Communications staff to publicize news of School events, opportunities, and accomplishments to campus audiences and beyond (formerly: Collaborate with FAA Communications staff to generate, coordinate, and publicize School events/opportunities/accomplishments)

2

Promote and facilitate public engagement

- Host interdisciplinary curriculum workshop and identify key players and potential collaborators
- Connect curricula with community stakeholders
- Develop promotion, tenure, and merit recognition for local/community-based initiatives
- Recognize public engagement in merit, promotion, and tenure
- * Expand our focus on code and data as methods and materials for faculty research and student learning
- * Establish arts-based research center (with opportunities for funding, research, community engagement, etc.)



7

SCHOOL OF
ART+DESIGN

STRATEGIC PLAN 2019–2022

Mission Statement (December 2018)

The School of Art and Design distinguishes itself, as part of a preeminent public research university, through its leadership in visual literacy, design thinking, critical inquiry and material problem solving. As artists, designers, historians, and educators, the School's faculty and staff prepare students to make significant contributions in broad areas of culture, scholarship and professional practice. We value the unique qualities of traditionally-defined disciplines, the exploration of critical frameworks, collaborative processes, and new technologies and media. Central to the School's culture is a commitment to open dialogue among students, faculty, staff, and a global community in an atmosphere of diversity and active inclusion.

I

University of Illinois, School of Art + Design Strategic Plan (established April 30, 2019)

These goals emerged from expressed faculty interest in the following strategic objectives. Strategies listed in gray have an indirect or proportionally smaller impact on the associated goal.

Curricula

Establish collaborative course offerings

- Incentivize course development through greater recognition on activity reports or other mechanism
- Host interdisciplinary curriculum workshop and identify key players and potential collaborators
- Design courses/curricula that serve multiple majors
- Coordinate with SCD and other units (including Carle College of Medicine) to develop cross-disciplinary curricular initiatives
- * Promote new A+D courses within the school and beyond
- * Connect curricula with community stakeholders
- * Develop program-based and/or school-wide entrepreneurial ventures
- * Expand our focus on code and data as methods and materials for faculty research and student learning

Develop interdisciplinary curricular initiatives

- Host interdisciplinary curriculum workshop and identify key players and potential collaborators
- Establish arts-based research center (with opportunities for funding, research, community engagement, etc.)
- Develop proposal for Center for Drawing
- Propose CAS theme related to art
- Develop campus-facing discussion of Art Thinking/Making/Research
- Provide campus leadership in visual literacy, creative inquiry, and design thinking
- Develop program-based and/or school-wide entrepreneurial ventures
- Expand our focus on code and data as methods and materials for faculty research and student learning
- * Incentivize course development through greater recognition on activity reports or other mechanism
- * Promote workshops and interdisciplinary course proposals (bulletin board, e-mail, workshop)
- * Design courses/curricula that serve multiple majors
- * Connect curricula with community stakeholders
- * Coordinate with SCD and other units (including Carle College of Medicine) to develop cross-disciplinary curricular initiatives
- * Commit to liberal arts educational philosophy/model in specific programs

1

Student Experience and Recruitment

Increase diversity of student body

- Increase the number of grads presenting in national conferences
- Establish a committee to focus on Diversity, Equity, and Inclusion (DEI)
- Recruit diverse applicant pool for our programs
- Offer faculty/staff training opportunities on diversity and inclusion
- Develop campus workshops that will attract and encourage underrepresented high school students to apply to A+D programs
- * Commit to liberal arts educational philosophy/model in specific programs
- * Increase the number of international visiting artists, designers, and scholars
- * Establish ways for graduate students to contribute to curriculum

Globalize our discourses and engage international students

- Establish arts-based research center (with opportunities for funding, research, community engagement, etc.)
- Develop campus-facing discussion of Art Thinking/Making/Research
- Provide campus leadership in visual literacy, creative inquiry, and design thinking
- Increase the number of international visiting artists, designers, and scholars
- Establish ways for graduate students to contribute to curriculum
- Organize School events in conjunction with national conferences
- Develop peer-reviewed, national, and/or international journals
- * Propose CAS theme related to art
- * Commit to liberal arts educational philosophy/model in specific programs
- * Establish a committee to focus on Diversity, Equity, and Inclusion (DEI)
- * Recruit diverse applicant pool for our programs (formerly: Recruitment Committee should prioritize diversity in enrollment)
- * Offer faculty/staff training opportunities on diversity and inclusion
- * Develop campus workshops that will attract and encourage underrepresented high school students to apply to A+D programs (formerly: Develop campus workshops for underrepresented high school students)

Prepare students to make significant contributions in broad areas of culture, scholarship and professional practice

- Expand exposure to career paths in the arts for our students
- Develop a catalog and archive of undergraduate work for promotional material, exhibitions, and publications
- Expand our focus on code and data as methods and materials for faculty research and student learning
- * Codify the notion that some courses could be/should be low enrollment and that they are subsidized by larger enrollment courses

3

Research

Develop interdisciplinary research initiatives

- Host interdisciplinary curriculum workshop and identify key players and potential collaborators
- Promote workshops and interdisciplinary course proposals (bulletin board, e-mail, workshop)
- Establish arts-based research center (with opportunities for funding, research, community engagement, etc.)
- Develop campus-facing discussion of Art Thinking/Making/Research
- Provide campus leadership in visual literacy, creative inquiry, and design thinking
- Develop research-based knowledge initiatives commensurate with growth in practice-based areas
- Promote interdisciplinary opportunities within the School and College
- Increase promotion, tenure, and merit recognition, and resources, for interdisciplinary initiatives
- Organize research panels articulated with Visitors Committee program
- Expand our focus on code and data as methods and materials for faculty research and student learning
- * Incentivize course development through greater recognition on activity reports or other mechanism
- * Promote new A+D courses within the school and beyond
- * Design courses/curricula that serve multiple majors
- * Develop proposal for Center for Drawing
- * Coordinate with SCD and other units (including Carle College of Medicine) to develop cross-disciplinary curricular initiatives
- * Develop promotion, tenure, and merit recognition for local/community-based initiatives

Support faculty research

- Establish arts-based research center (with opportunities for funding, research, community engagement, etc.)
- Develop proposal for Center for Drawing
- Propose CAS theme related to art
- Develop campus-facing discussion of Art Thinking/Making/Research
- Provide campus leadership in visual literacy, creative inquiry, and design thinking
- Expand our focus on code and data as methods and materials for faculty research and student learning
- Develop research-based knowledge initiatives commensurate with growth in practice-based areas
- Develop peer-reviewed, national and/or international journals
- Promote interdisciplinary opportunities within the School and College
- Develop promotion, tenure, and merit recognition for local/community-based initiatives
- Advance creativity and craft in proportion to our commitment to design
- Recognize public engagement in merit, promotion, and tenure
- * Develop program-based and/or school-wide entrepreneurial ventures
- * Increase promotion, tenure, and merit recognition, and resources, for interdisciplinary initiatives
- * Display A+D research and work across campus

4

- * Organize research panels articulated with Visitors Committee program
- * Assess the salary gap between A+D and others schools on campus
- * Find funding for complementary compensation of faculty, staff and student employees

Operations

Increase diversity of faculty and staff

- Increase the number of international visiting artists, designers, and scholars
- Establish a committee to focus on Diversity, Equity, and Inclusion (DEI)
- Recruit diverse applicant pool for our programs
- Offer faculty/staff training opportunities on diversity and inclusion

Improve collegiality and community

- Create Collegiality and Conviviality Committee
- Organize research panels articulated with Visitors Committee program
- Provide opportunities for increased interaction and community building within the School
- * Ensure that the new building program addresses the practices of school members
- * Display A+D research and work across campus

Attain competitive compensation for faculty/staff/student employees

- Incentivize course development through greater recognition on activity reports or other mechanism
- Assess the salary gap between A+D and others schools on campus
- Find funding for complementary compensation of faculty, staff and student employees

Ensure faculty and staff understand the campus budget model

- Improve funding to improve selectivity of applicants
- Develop revenue-generating graduate degrees
- Create a mechanism in charge of informing relevant programs of day-to-day operations

5

Profile

Raise profile of Art + Design at all scales

- Establish arts-based research center (with opportunities for funding, research, community engagement, etc.)
- Develop proposal for Center for Drawing
- Propose CAS theme related to art
- Develop campus-facing discussion of Art Thinking/Making/Research
- Provide campus leadership in visual literacy, creative inquiry, and design thinking
- Increase the number of grads presenting in national conferences
- Improve funding to improve selectivity of applicants
- Develop new doctoral programs
- Increase the number of international visiting artists, designers, and scholars
- Collaborate with FAA Communications staff to publicize news of School events, opportunities, and accomplishments to campus audiences and beyond
- Develop a communications plan for consistent outreach and engagement with agencies and individuals outside the School and University; this could include hiring a communications coordinator
- Organize School events in conjunction with national conferences
- Lead in discussion and implementation of new university mascot
- Develop peer-reviewed, national, and/or international journals
- Capitalize on our geographic, infrastructural, and cultural context
- Celebrate and disseminate student accomplishments to wider communities
- Display A+D research and work across campus
- Recognize public engagement in merit, promotion, and tenure
- Expand our focus on code and data as methods and materials for faculty research and student learning
- * Incentivize course development through greater recognition on activity reports or other mechanism
- * Promote new A+D courses within the school and beyond
- * Design courses/curricula that serve multiple majors
- * Coordinate with SCD and other units (including Carle College of Medicine) to develop cross-disciplinary curricular initiatives
- * Commit to liberal arts educational philosophy/model in specific programs
- * Develop revenue-generating graduate degrees
- * Establish a committee to focus on Diversity, Equity, and Inclusion (DEI)
- * Recruit diverse applicant pool for our programs
- * Establish alumni database accessible to faculty and staff
- * Expand exposure to career paths in the arts for our students
- * Develop program-based and/or school-wide entrepreneurial ventures
- * Advance creativity and craft in proportion to our commitment to design

6